**Selected American Library Association Service Responses, and Draft Goals and Objectives**

***Visit a Comfortable Place: Physical and Virtual Spaces***

*Residents will have safe and welcoming physical places to meet and interact with others or to sit quietly and read and will have open and accessible virtual spaces that support networking.*

**Goal:**

Create and cultivate a space that is viewed as “The Community’s Living Room”

**Objectives:**

* Analyze the space needs and identify inadequacies of the current facility size and/or layout.
* Survey residents to gather suggestions for additional physical spaces.
* Maintain a safe environment for library users and staff.

***Stimulate Imagination: Print, Viewing and Listening***

*Residents who want materials to enhance their leisure time will find what they want when and where they want them and will have the help they need to make choices from among the options.*

**Goal:**

All ages will have access to print, media, and digital material that will delight, inspire, motivate, encourage, and entertain with the assistance of a well-trained staff.

**Objectives:**

* Evaluate and manage the collections and services to meet the needs of the community.
* Explore and identify opportunities to provide alternative ways to access materials and services both inside and outside the Library.
* Provide adequate levels of trained staff to assist our community with selecting materials to satisfy their interests.
* Survey residents to gather suggestions for library collections and services. Develop ongoing opportunities for residents to offer suggestions and express needs. Gather information about the barriers that prevent residents from accessing the library’s materials.

***Satisfy Curiosity: Life Long Learning***

*Residents will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.*

**Goal:**

All ages will enjoy a comprehensive collection of engaging and relevant materials available when and where they want them.

All ages will have programs and interactive experiences that will: focus on current interests, entertain, educate, and inspire a joy of reading and lifelong learning.

**Objectives:**

* + - * Evaluate current programs and services and identify gaps. Develop a plan to address those gaps.
			* Explore and Identify alternative venues for programming and opportunities to expand accessibility by meeting the communities needs where they are.
			* Survey residents for program needs and accessibility challenges.

***Create Young Readers***

*Children from birth to age five will have programs, services and materials designed to ensure that they will enter school ready to learn to read, write and listen.*

**Goal:**

Children and their caregivers will have access to materials, programs, and activities that will develop an excitement for reading and learning.

**Objectives:**

* + - * Evaluate and develop collections and programs that meet the needs of the community
			* Evaluate and provide sufficient levels of staff and training to support children’s programming.
			* Identify and explore additional outreach opportunities

***Celebrate Diversity***

*Residents will have programs and services that promote appreciation and understanding of the personal heritage and the heritage of others in the community.*

**Goal:**

Residents will have access to materials in various languages, programs celebrating different cultures, and service provided by trained staff.

**Objectives:**

* + - * Identify community partners to help develop culturally appropriate programming that reflects the diversity of our community.
			* Investigate and implement ways to acknowledge and celebrate holidays and significant dates of diverse cultures.
			* Identify and provide diversity training for all staff.
			* Expand materials provided in various languages

**Staff Competencies:**

 **Goal:**

Market and promote Library Services electronically and through social media.

**Objectives:**

* Update the website to keep it fresh, inviting, useful and intuitive.
* Work with the City to expand our use of different types of social media to increase exposure.
* Work with Parks and Recreation to cross promote programs and activities.
* Continue to promote subscription to our newsletter and the use of Facebook.