

Community Partnership Program

GUIDELINES

Applicants may submit multiple applications for consideration.

Applicants may seek funding from multiple communities for individual projects.

Separate applications are required for every project that has a distinct scope of work/purpose.

Combined applications, those with more than one scope of work/purpose, will not be considered.

Eligibility:

CPP grants may be awarded to public, private, or non-profit organizations whose project(s) demonstrate an ability to benefit the greater public interests of tourism development and promotion.

Grants may not be awarded to faith based organizations or for projects that provide direct benefit for-profit entities.

Projects will be evaluated on the following qualities:

- alignment with CCTCA and the community's established tourism goals and plans;
- ability to generate overnight stays within Clackamas County;
- likelihood of attracting tourists/visitors from outside the community;
- inclusion of more than one community, lodging, or tourism partner;
- leverage of additional dollars and/or resources;
- are self-sustaining, have growth potential, or are capacity-building; and
- offer measurable or demonstrable ROI.

Acceptable Project Examples:

- Geocaching Challenges
- Maps, Brochures, and Flyers
- Responsive Websites
- On-line Marketing
- Co-op Advertising Buys
- Interpretive Panels & Signage
- Driving or Walking Tours
- Agritourism or Heritage Loops
- Festivals and Events
- Organized Rides/Runs

Ineligible Projects & Expenses:

- those providing profitability or benefit to a single lodging partner, business, or individual
- capital projects benefiting a private, for-profit enterprise or property owner
- compensation to applicant/awardee for executing their own projects (some other entity from within the community needs to want the project and submit an application.)
- "grant administration" or "project management" expenses from applicant/awardee for executing the project
- entertainment at events (although funds can be used to promote events with entertainment as an attraction)
- community beautification, streetscape, or banner projects
- normal operating costs or what could be considered a "normal cost of doing business"

Misc:

Events and activities that receive funding through this program need to be of potential interest and open to the general public; either free, through general admission ticketing or registration.

Capital improvement or infrastructure projects must have a preponderance of ability to increase or benefit out-of-area visitation. Example - playground equipment at a local park would not qualify as an eligible project. Amenities/features at a park along a designated cycle, water trail or hiking route or trail system that would make the site more attractive to out-of-area through travelers would.

Dates & Timelines:

- Feb. 28, 2019 at 5:00 pm - Application Deadline
- April 2019 - Award Notification & Agreements emailed
- Funds issued upon remittance of signed agreements from awardees to OMHT
- Dec, 31, 2019 – Project Completion Deadline.
- Feb. 6, 2020 Yearend Reports Due.

Contact Jim Austin at jim@mthoodterritory.com or 503-742-5901 for questions.