

# **PARKS & RECREATION**





# "Play Happy - Be Happy" Make Fun a Habit!

#### THE MISSION:

The mission of Happy Valley Parks and Recreation is to create and strengthen community connections through our natural areas, gathering places and services. We are here to provide opportunities for personal growth, preserve natural spaces for future generations to enjoy, help individuals optimize their health and wellness, and deliver diverse recreational opportunities that will meet the needs of the entire community. Our role in the community will be an active one, bringing individuals together in the name of health, growth and fun.

### THE GOALS:

These goals and objectives were derived from input received throughout the planning process, from city staff and officials, the Parks Advisory Committee and community members and stakeholders.

- 1. Encourage and support active and ongoing participation by diverse community members in the planning and decision-making for parks and recreational opportunities.
- 2. Acquire a diversified system of parks, recreation facilities and open spaces that provides equitable access to all residents.
- 3. Design and develop high-quality parks and recreation facilities to ensure the safety and enjoyment of users and maximize recreational experiences.
- 4. Provide a parks and recreation system that is efficient to maintain and operate, provides a high level of user comfort, safety and aesthetic quality, and protects capital investments.
- 5. Develop a network of shared-use trails and bicycle & pedestrian corridors to enable connectivity between parks, neighborhoods and public amenities.
- 6. Facilitate and promote a varied and inclusive suite of recreation programs that accommodate a spectrum of ages, interests and abilities.
- 7. Provide leadership and management of the park, recreation and open space system throughout the City.



#### **EXECUTION STRATEGY:**

Resource existing programs and create partnerships with local businesses, contractors, volunteers, sports facilities, leagues and community centers to aid in offering Happy Valley residents the recreation programs and classes desired. These partnerships will foster good relations within our business community and demonstrate the City's desire for a healthy climate. This execution strategy will be implemented by phone calls, face-to-face meetings, and outreach with various facilities.

#### **OBJECTIVE:**

Our objective is to establish target markets and age groups to which a program is geared and then created. Once determined, program categories and classes will be identified and offered.

#### Targeted Age Groups

- Toddlers (Ages 0-4)
- Youth (Ages 5-12)
- Teens (Ages 13-18)
- Adults (Ages 19-64)
- Seniors (Ages 65+)



# Proposed Program Class Categories

- Sports (Classes, Camps, etc.)
- Arts & Crafts
- Education
- Social Leisure
- Health & Fitness (Emotional & Physical)
- Community Events



#### **EVENTS AND ACTIVITIES:**

The City hosts many robust community events and offers a plethora of library activities. This list of existing activities and events naturally falls into a Parks and Recreation Programming outline. Here is the list of all activities already offered:

#### **COMMUNITY EVENTS:**

- Happy Valley Fun Run
  - The City helps support with course logistics offering Code Staff, City Staff and HV Police for this annual fun run. This run is a fund raiser for Happy Valley Elementary School.
- Dumpster Day
  - This City-wide, annual event occurs the second Saturday in June. Happy Valley residents can drop off items that still have life in them, or broken items that need to be disposed of. There is also shredding, scrap metal, tire collection and e-cycling
- 4<sup>th</sup> of July
  - This day-long festival begins in the morning with a hike hosted by the Happy Valley Hikers, followed by a community parade where everyone is invited to participate. Throughout the day at Happy Valley Park, visitors can enjoy live music, various inflatable structures, carnival games, a variety of food and business vendors, and a lively beer garden. The event concludes with one of the best firework displays in the area. Entry to the park and most activities are completely free for visitors to enjoy.
- Concerts in the Park (Library)-
  - Happy Valley Library hosts a five-week concert series at the Village Green Park (across from the library). On Friday nights, pack your picnic and blanket and come ready to enjoy a great night of music. Concerts are from 6:30-8:30pm.
- Concerts in the Valley-
  - Each summer, Happy Valley hosts a Thursday night concert series at Happy Valley Park. Evening concerts are "festival style" seating. Bring a blanket or lawn chairs and enjoy this free, 6-week concert series. Come enjoy a fun night out with friends. The stage is located by the Gazebo, and conveniently close to the splash pad and play area. Food & Beverage/Beer & Wine are available for purchase.



### National Night Out-

This event is held each year on the first Tuesday in August. This annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, better places to live. Each community

has their own way of celebrating NNO. In Happy Valley, neighborhoods plan their own block parties. Parties that are registered with the City of Happy Valley receive a free "party package" that includes hot dogs, chips and water. We have to warn you, your street party might get a little noisy when the HV Police and Clackamas Fire District arrive with their lights and sirens on! Your City Councilors, City staff and members of the Traffic & Public Safety Committee will also drop by your festivities with prizes for the kids and crime prevention tips and hand-outs for the adults.

#### Harvest Festival-

What better way to transition to the cool, cozy months of fall than a family friendly event that brings families of the community together? There are plenty of activities for the little ones to enjoy including a petting zoo, wagon rides, pumpkin patch, pumpkin decorating, face painting, special performances, and much more. If you are feeling lucky...and hungry, you could even enter the pumpkin pie-eating contest.

#### • Tree Lighting-

Kick off your holiday season with a warm celebration with community members. Come enjoy something warm to drink, a winter treat, and a seasonal celebration. Guests can enjoy carriage rides, visiting with Santa, carol singers, and the lighting of the official Happy Valley tree.

#### **CURRENT LIBRARY ACTIVITIES:**

#### Adult

- Oregon's Military History
- Genealogy Club [2x month]
- Beginning Genealogy Class [3-4x/year]
- E-book and Audiobooks Workshop [6x/year]
- Writers Group [monthly]
- Anneke Bloomfield, Hidden Child During WWII
- Going into Business



#### Teens

- Teen Advisory Board [9x/year]
- Get a Job Workshop
- Teen Lock In [2-3x/year]

#### Elementary Age

- LEGO Creative Building with Blair [9x/year]
- AKA Science [9x/year]
- Homeschool Meet Up
- Let's LEGO [monthly]
- Movie in the Park

## Preschool/Toddler Programs

- Dance Time [9x/year] movement and music provided by staff and contracted presenters
- Sign Language in Play [9x/year] 0-24 month olds
- Stretch, Dance, Play [9x/year] 2-5 yr olds
- Sign and Sing [9x/year] 2-5 yr olds
- Music Time [9x/year] 0-5 yr olds
- Family Storytime [weekly] 0-5 yr olds
- Toddler Time Storytime [2x/week] 2 yr olds
- Fun for Ones Storytime [weekly] 1 yr olds
- Wiggle-time Storytime [weekly] 0-18 month olds
- Sing and Storytime [weekly] 0-5 yr olds
- Ready, Sit, Read Storytime [2x/week] 2-6 yr olds

#### Social/Leisure

- Board Games for Adults [monthly]
- Book Group [monthly]
- Mah-jongg Play [weekly] (tile based game)
- Mah-jongg Class [3-4x/year]

#### Fitness/Wellness/Nutrition

- Meditation and Mindfulness mini-series (6) (Talking about Dying, Walking Meditation, Coping with Loss, Mindfulness for a Goodnight's Sleep)
- Eat Smart, Waste Less



#### Arts/Crafts

- Felted Acorns
- Glass Bead Ornaments
- Art of Quilling
- Felted May Flowers
- Photography Workshop mini-series (3)
- Valentine Card Craft

#### Family Programs

- Family Nights [9x/year] ex. Dino-Night, Teddy Bear Sleepover, Creature Feature, Harry Potter Night
- Weekend Adventures [9x/year] ex. Paint-Palooza, Beach Bash, performers
- Game Day

#### Seasonal/Holiday

- Monster Mash
- Mega Crafts Workshop
- Last Minute Elves
- Wild Wednesdays [5-7x/year summer] ex. Juggle-mania, Presto the Magician, Red Yarn, Zaniac Comedy Show
- Field Days [5-7x/year summer]
- Geek Out Sessions [4-5x/year summer] ages 10+, ex. Explosions, Inc, LEGO Challenge, Computer Anatomy
- Teen Summer Programs [4-5x/year summer] ex. songwriting, folded book art

#### Special Events/Fundraisers

• Library Birthday Celebration Week-long celebration with trivia, prizes and games

#### Theater/Drama Arts

• Clackamas Repertory Theatre Reading

#### Music

- Note Night [monthly] Different live music each month in the main library area
- String-Along [2x/month] Live music jam
- Ukalaliens Pick & Play Workshop
- CelloBop

#### Outdoor/Nature/Adventure/Travel

- Weather -mini-series (4)
- Owyhee River Journals book and travel presentation



• Explore Oregon -mini-series (3), book and travel presentation

# Gardening

- Soil Solutions
- Saving Seeds from your Yard and Garden
- Gardening for Pollinators
- Growing Great Tomatoes
- Container Gardening
- Hummingbirds in Your Garden





#### **RECREATION/CLUB YOUTH SPORTS PROGRAMS:**

Recreational youth sports rarely have tryouts, are meant to develop fundamental skills and hold games and practices in the local community. These leagues are based on a specific sport season. Registration fees are usually minimal, and teams rely on volunteer coaches to help with the program.

Club sports are geared towards a more competitive edge and tryouts are mandatory to determine skill level. Teams may travel and play in many tournaments. The fees are higher due to the cost of uniforms, traveling, and coaching staff. This sport can be played year-round.

Below are some examples of existing sports organizations for possible partnership:

- Precision Elite Gymnastics and Dance
  - o Programs Offered Year-Round (monthly with weekly class)
    - Gymnastics ages 18mos-16 (\$63-\$77)
    - Dance (ballet, hip hop, lyrical, tap, jazz) ages 3-16 (\$47-\$67)
    - Camps offered summer and winter break (\$135-\$210)

#### 503 Baseball

- o Programs Offered Year Round
  - Hitting
  - Pitching
  - Fielding
  - Catching
- o Ages 8 − 16 (cost will vary)
- o July August Camps, Ages 8+ (\$150)

#### • East Side Athletic Club

- o Programs Offered Year Round
  - Swim Lessons ages preschool to 7 (\$59-\$69)
  - Aerobics ages adult
  - Senior Fitness ages adult
  - Racquet Ball Lessons ages 13 to adult (\$25-\$40)
  - Seasonal Week-Long Youth Camps ages 5-11 (\$120-\$150)



# • Thunder Elite Cheer

- o Programs Offered Year-Round (sessions are 3 months in length)
  - Princess Training ages 2-4 (\$109)
  - Ninja Kids ages 4-11 (\$149)
  - Cheer Prep ages 5-18 (\$149)
  - Flyer Flexibility ages 4-18 (\$149)
  - Tumbling Classes based on skill (\$109-\$149)
  - Summer Camps ages 6-18 (2 days \$99 or \$145 week)

#### • Clackamas River Racquet Club

- o Programs Offered Year Round- Cost varies by session and camp
  - Tennis ages children to adult
  - Racquet Ball ages children to adult
  - Fitness Classes ages adult
  - Pickle Ball ages adult
  - Tennis ages children adult

#### • i9 Sports

- o Programs Offered (seasonal sport leagues-football, baseball, basketball)
  - Ages 4-14 (\$105-\$145)
  - Summer Week Long Multi Sport Camps ages 4-14 (\$170-\$225)

#### • Clackamas United Soccer

- o Programs Offered Soccer (competitive, recreational, camps)
  - Ages Pre-School to 8<sup>th</sup> grade
  - Cost \$65-\$100

#### Skyhawks

- o Programs Offered (season sport-baseball, basketball)
  - Ages 3 ½ 12 (\$39-\$45)
  - Clinics and Camps available

#### • Clackamas Youth Lacrosse

- o Programs Offered Lacrosse
  - Bobblehead Program ages K-2<sup>nd</sup> (\$75)
  - Recreation Lacrosse Girls & Boys
    - 3<sup>rd</sup>/4<sup>th</sup> grade (\$160)
    - 7<sup>th</sup>/8<sup>th</sup> grade (\$235)
  - High School Lacrosse



#### • Sah-Hah-Lee Golf

- o Programs Offered (lessons and foot golf)
  - Lessons ages 5 to adult (cost varies)
  - Foot Golf youth to adult (\$7-\$15)
- o Junior Golf Camp
  - Set-up and pre-shot routine
  - Basic full swing fundamentals
  - Short game including chipping, pitching, putting and bunker play
  - Rules and etiquette as well as course management.
  - \$199.00 Registration Fee
  - 9:00am 12:00pm

### • In the Park Sports

- o Programs Offered Flag Football CHS
  - 4-day summer camp ages K to 5<sup>th</sup> grade (\$75-\$90)
  - July 8:00am-10:00am

#### Eastside Timbers

- o Programs Offered Soccer (competitive, recreational, camps)
  - Recreational ages Pre-school to 8<sup>th</sup> grade (\$90-\$125)
  - Camps ages 5-13 (\$45-\$200) (half and full day camps)

#### • Clackamas Junior Baseball

- Programs Offered Baseball (season Mar-Jul)
  - Ages 5 yrs. 8<sup>th</sup> grade (\$90-\$300)
  - Ages 7+ player assessment required

### • <u>Clackamas Little League</u>

- o Programs Offered Baseball and Softball (season Mar-Jul)
  - Baseball ages 6 14 (\$50-\$130)
  - Softball ages 6 (\$50-\$100)
  - Ages 6+ player assessment required

#### Clackamas Youth Football

- o Programs Offered Football (tackle and flag) (season Aug-Oct)
  - Tackle Football ages 3<sup>rd</sup> grade to 8<sup>th</sup> grade (\$299)
  - Flag Football ages kindy to 6<sup>th</sup> grade (\$125)



- Clackamas Youth Volleyball
  - o Programs Offered Volleyball (recreation) (season Mar-May)
    - Ages kindy to 8<sup>th</sup> grade (\$65-\$95)
- North Clackamas Volleyball Club (NCVBC)
  - o Programs Offered Volleyball (competitive-club)
    - Ages 12-16 (\$575-\$2200)
    - Tryouts required
- Happy Valley Softball
  - o Programs Offered Softball (recreation) (season Apr-Jun)
    - Ages 5-14 (\$110-\$175)
- <u>Hoopers</u>
  - o Recreational basketball for boys and girls.
    - Micro Hoopers (kindergarten, \$85)
    - Mini Hoopers (grades 1- 2, \$95)
    - Junior Hoopers (grades 3, 4, \$105)
    - Senior Hoopers (grades 5-6, 7-8 \$115)
    - High School Hoopers (grades 9-10, 11-12, \$135).





#### SENIOR RECREATION PROGRAMS:

Existing local programs and resources for seniors were identified for potential partnership. Below there are two organizations listed with their current programs offered to seniors:

#### **EASTSIDE ATHLETIC CENTER**

- Fitness programs offered to Seniors:
  - o Biggest Loser Team Challenge
  - o Group Training
  - o TRX Training
  - o Zumba / Aqua Zumba / Yoga / Pilates / Tai Chi
  - o Cycle Classes
  - o Endurance Swim Training
  - o Racquetball
- Registration
  - o Online
  - o At the Club
- Insurance Coverage:
  - o Full membership access to Medicare eligible individuals covered by specific health plans

#### MILWAUKIE CENTER

- Services offered to Seniors:
  - o Nutrition Program
    - Meals on Wheels Funding through donations, Older Americans Act and NSIP (Nutrition Services Incentive Programs (USDA).
    - On-Site Meals
  - o Transportation Program
    - Transportation to/from center
    - Grocery Shopping
    - Recreational Trips
  - Social Services
    - Group Respite
    - Geriatric Assessments
    - Diabetes Supports Group



- Legal
- Notary Public
- 911 Emergency Cell Phones
- Healthy Aging Workshops and Healthy Living Seminars
- o Health Services
  - Exercise Opportunities
  - Blood Pressure Checks and Foot Clinics
  - Health Equipment Loans Wheelchairs, Canes, Walkers, Crutches, Bath Benches
- Registration / Cost
  - o Online or In-person
  - o Some scholarship funds available
  - o Partially funded w/ property tax dollars from residents in NCPD
  - Clackamas County to coordinate and deliver Older American Acts programs for residents
    60+





### ADDITIONAL PROGRAMMING

Below please find some additional programming and activities that may be considered as our Parks and Recreation Program develops.

#### **FUTURE ACTVITIES:**

- o Sports camps utilizing our existing facilities; basketball, tennis, skate boarding.
- Sports clinics utilizing our existing facilities and partnership/contracts; baseball, football, la cross, and soccer.
- Sports camps utilizing partnerships/contracts with local providers; gymnastics, cheer, martial arts.
- Movies in the Park with vendors
- o After School Programs
- o Rec Mobile arts and crafts with sports equipment as well.
- o Safety Town

#### SENIOR RECREATION PROGRAMS:

Targeted Age Group - Seniors (Ages 65+)

Potential HV Senior Program Partners:

- HV Hikers
- Partnership with Providence Health
  - o Blood pressure checks
  - Healthy living seminars/classes
- Local business partnership for senior activities such as; Sunnyside Meadows Memory Care,
  Glenmoore Retirement Living and Eastside Athletic Club

#### SPECIALIZED RECREATION CAMPS/PROGRAMS:

To offer programs for children with disabilities and developmental needs/challenges. Promotes inclusion and opportunities for residents and persons with disabilities.



### **FACILITIES**

The city will need to develop partnerships and contracts with other government entities and private businesses to facilitate sports and specialized programs.

#### **CITY OWNED FACILITIES**

- o City Hall
- o Library
- o Annex
- o Parks/shelters

### **GOVERNMENT ENTITIES**

o Public School facilities

#### **PRIVATE ENTITIES**

- o Private school facilities
- o Private gyms and facilities
- o Eastside (pool)
- o Local work-out facilities; Example (Premier, Snap Fitness, B-Fit Gym)
- o Grange Halls
- o Churches (gym space)





#### POLICY DEVELOPMENT

The city will need to develop policy related to fees, resident priority, scholarships and programing. Here are some examples:

#### **REGISTRATION FEES:**

- o Determine Fee verbiage:
  - In-City or Out-of-City
  - Resident or Non-Resident
- o Determine fee structure for each class/program based on a cost recovery dollar amount.
- o Varied cost recovery expectations depending on the program and instruction cost.
  - Youth
  - Teen
  - Adult
  - Senior
- Scholarship options

#### NON-RESIDENT FEE FOR PROGRAMMING:

Non-resident fees and charges shall be assessed at a higher rate than resident rates, but not as to discourage non-residents from participation. Non-resident rates will consider the value/cost of service provision, market conditions, benchmarking, demand, cost recovery targets and industry trends, and resident priorities.

#### **SCHOLARSHIPS:**

#### Purpose:

To create a program for financial assistance to Happy Valley residents who wish to participate in parks & recreation activities but are unable to afford the benefits provided in programs and classes.

#### **Proposed Scholarship Program Process:**

Funded by: Parks Levy/General Fund

- Donations
- Sponsor contributions
- o Registrants pledge a contribution amount towards scholarship program
- o Grants



#### Application for scholarship

- o Offered to residents only
- o Household information (in determining who qualifies for aid)
  - Family size
  - Employment information
  - Status of federal free / reduced lunch program
  - Total household income
  - Amount they can pay towards program/classes
  - Any explanation of special circumstances

#### Approval Criteria

- o All required forms need to be turned into the City within a certain timeframe
- o Requests awarded or denied based on financial need as determined by City staff
  - Need policy for approval
- Once scholarship application has been approved, a certain dollar amount is credited to applicants account. Applicant must call in to register for classes.
  - Need to determine amount granted to each person.
- o Applications tracked in an excel spreadsheet

#### **REFUND POLICY**

- Office must be notified at least five working days prior to the first class that you wish to cancel
- A processing fee is charged for each refunded class
- A voucher may be requested toward a future class and the processing fee is waived
- All vouchers are nonrefundable once issued and must be used prior to the end of the following fiscal year.



#### **ACTIVENET SOFTWARE**

Manage the parks and recreation department, sports field reservations and park area reservations through a one user-friendly system, access it over the internet on a computer or mobile device.

- No cost for the ActiveNet program, transaction processing fees based on the contract pays for the program
- No cost for updates
- 1-week training 3 days in house and 2 days online
- 24-hour help line
- Create numbering system for each program activity for easy online reference
- Customers can create and manage their accounts
- Point of Sale merchandise inventory tracking option
- Program available to send out mass emails for weather updates, cancelations and general messages promoting programs
- Reporting options available to view program trends
- Set up fundraising campaigns to get a quick view with dashboards, and collect donations online
- Reserve park areas and sports fields online with easy to view online calendar of availability

#### **INCODE SOFTWARE**

• Existing software the city uses for several services and licenses. We are still researching this option.



# **Next Steps:**

<u>Parks and Rec All Call -</u> The City of Happy Valley will call for an open house and invite all possible partners to join in Parks and Recreation planning and programing.

"Is your business interested in partnering? Are you an instructor with a talent to share? Join us as we plan for our Parks and Recreation future. Come be a part of this exciting and innovative time. We will look for qualified <u>contract</u> instructors and businesses who may be interested in teaching and provide programming. If you have a skill you would like to share with the Happy Valley Community, we want to hear from you! Program ideas for youth, adults and adult 55+ are welcomed."

<u>Resource Guide Development</u> - the City of Happy Valley will begin working to collect many existing resources that are aimed towards recreational programing. This includes city activities, private business activities and ideas created through the development of our new Parks and Recreation Program. The intent is to have all programs available to residents in one document.