



HAPPY VALLEY BUSINESS ALLIANCE Monthly Newsletter



PROPOSED MEASURE RENEWAL
MEASURE 3-615 HAPPY VALLEY PUBLIC SAFETY LEVY

If the proposed measure passes, dedicated police services in Happy Valley would get five years of funding. The revenue would specifically fund dedicated police patrols, the Happy Valley Police Department, and proactive crime prevention and traffic enforcement.

If the proposed measure does not pass, dedicated police patrols, the Happy Valley Police Department, and proactive crime prevention and traffic enforcement would not receive funding, and the current tax rate of \$1.38 per \$1,000 of assessed property value would expire on June 30, 2025.



OCTOBER MEETING IN REVIEW

Public Safety Levy Measure 3-615
Mayor Tom Ellis was joined by David Golobay, City Councilor, and Stephanie Warneke, City of Happy Valley Communications Specialist to discuss the Public Safety Measure.

It was noted that without the sole funding provided by the Public Safety Levy, there would be no dedicated police in Happy Valley and none of the following services would be provided:

- Dedicated police patrols in Happy Valley
- Happy Valley Police Department
- Proactive crime prevention services
- Proactive traffic enforcement (including enforcement in school zones)

Passing of the levy would not raise current tax rates, those would continue to be assessed at \$1.38 per \$100,000.

As background, since 2002, Happy Valley property owners have paid taxes to fund dedicated police services.

The passing of Measures 5 (1990) and 50 (1997) set limits on the amount of tax levied on property values for schools and set a permanent tax rate on all tax districts in Oregon. Due to these measures, Happy Valley's permanent tax rate of \$0.67 cannot be increased which means the only other way to cover the costs for police services is to refer to the ballot for levy consideration every five years.

Follow-up: Levy passed with 77% YES vote
Police services in Happy Valley will continue to be funded for the next five years. This ensures dedicated City police patrols, proactive traffic enforcement, and crime prevention measures. The City will maintain its close collaboration with the Clackamas County Sheriff's Office to provide high-quality safety services to all residents.

We are heard updates from:
Clackamas County Fire & Rescue - Izak Hamilton

- At 23,000 calls Year-to-Date
- Increase in calls regarding furnace and fireplaces this time of year
- Reminder to maintain smoke detectors
- Recommend to test detectors monthly

Nelson Band Campaign - Angi Frary
Nelson HS Bands goal is to expand access to musical education in the Happy Valley community by hosting music festivals and competitions.



Two ways to support

Why Support the Band

- **Academic Achievement:** The discipline and creativity required in music translate into better academic performance.
- **Enjoyment:** Music brings joy and fulfillment to our lives and provides a unique channel for emotional expression.
- **Teamwork:** Being part of a band is about working together as a team.
- **Aesthetic Perception:** Music broadens your horizons, enhancing appreciation for different forms of art and culture.

ANHS Band Boosters is a 501(c)(3) organization

In this newsletter you'll find:

October Member Meeting Recap

Happy Valley Magazine Advertising Deadline

November Member Meeting Speaker Info.

Notes from the HVBA President

Happy Valley Happenings

Member Spotlights

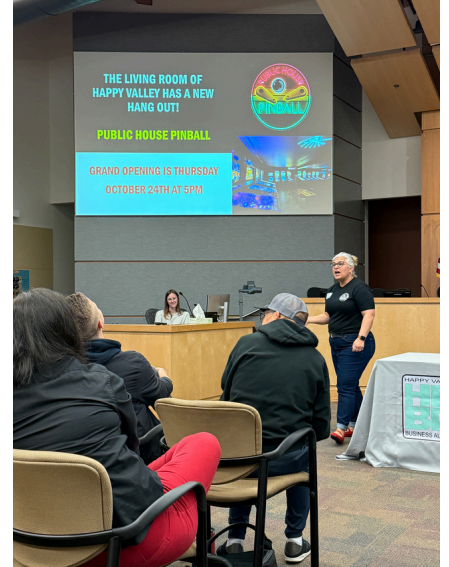


October Business Spotlight

Valley Public House really started 11 years ago across the street as Valley Growlers. We quickly realized we were selling more than beer. Our motto became "Beer connecting people."

When we outgrew that space, my family started an enormous undertaking to expand our business, and create a family friendly business that filled the wants and needs of our community. We wanted to add multiple dining options, and a whole lotta taps!

Several very rocky years later, Valley Public House and Whiskey Barrel Lounge was born. We fought tooth and



nail to open up our new business during the pandemic, and came out weary, but alive on the other side.

Since then, the community has supported our business whole-heartedly, and we have been able to add a wonderful event room called The Cellar, and soon-to-be-open game room called Public House Pinball. I look forward to sharing all our business has to offer the community!



HVBA President's Corner

René Canler
HVBA President
971.350.8969
rene@rootmortgage.com

We look forward to seeing you at our November meeting at 7:30 a.m. on Wednesday, November 27! This will be our last meeting in 2024 as we will not have a December meeting.

It's been a blessing to see the many changes ushered in 2024 at our Happy Valley Business Alliance. New board members, more membership interest, the start of a subcommittee, a focus on social media, an upcoming new website, this newsletter, and more.

We are here to serve the needs of our business community and, more importantly, strengthen and deepen the existing and new relationships of our business owners, leaders, elected officials, and city leaders. Make sure to extend an invitation to someone you know and bring them to the upcoming November meeting.

What is the HVBA?

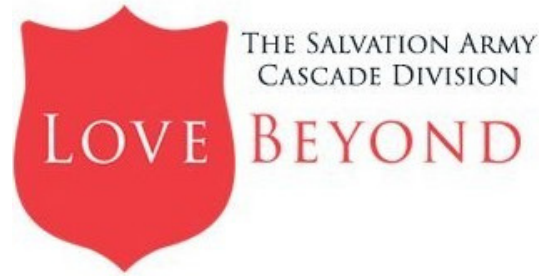
The Happy Valley Business Alliance (HVBA) is a community focused organization that supports and connects Happy Valley business owners and brings attention to their businesses, attractions, and upcoming special events in Happy Valley. We are passionate about maintaining a great place to live and work, so we strive to promote a healthy business network with our members. Growing our community partners who share our interests in contributing to the livelihood of the Happy Valley business network promotes sustainable relationships and economic growth in our community.

More About the HVBA

HVBA was formed in 2005 with the intention of maintaining integrity and livability of our great community. As the original group of local business owners connected an alliance was formed so that each business would have a voice and could equally contribute to the economic development and success of the Happy Valley area. We continue to strive for each and every business to be as successful as possible and for our members to have a place to connect with other local business owners for support and access to the resources needed.

UPCOMING
NOVEMBER
MEMBERS
MEETING

WEDNESDAY, NOV. 27



November Speaker

Major Jonathan Harvey, Divisional Commander of the Salvation Army Cascade Division will talk about the Salvation Army Portland Metro (headquartered in Happy Valley), and the summer camp located 10 minutes east of Happy Valley in Carver.

He will present volunteer opportunities for your company over Christmas and through the coming year and update the alliance on how the Salvation Army has been helping vulnerable members of our community in the last year.

November Business Spotlight

This session is led by John Jackson, the CEO and founder of Bytagig, an award-winning cybersecurity firm based in Clackamas, Oregon.



How to Survive a Cyber Attack

In 2023, 41% of small businesses faced cyber-attacks, and a staggering 60% failed to recover. This presentation dives into real-world examples of cyber-attacks on organizations, providing valuable insights into what went wrong and how resilience can be built.

HAPPY VALLEY CITY HALL | 16000 SE MISTY DR, HAPPY VALLEY, OR
DOORS OPEN AT 7:15 FOR NETWORKING | MEETING BEGINS AT 7:30



SOCIAL
MEDIA
LINKS



/HAPPYVALLEYBUSINESSALLIANCE



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HAPPY VALLEY
BUSINESS ALLIANCE

Membership Update

NEW MEMBERS

- Bee-Lieve Education Foundation
- Breathe Yoga at Bridgetown
Chiropractic and Wellness

RENEWING MEMBERS

- Premo Real Estate
- Red Hills Land And Design
- RE/MAX Equity Group - Michelle Groves
- Accident Care Chiropractic and Massage
of Clackamas

Happy Valley Happenings



PINTS WITH PURPOSE NOVEMBER 14th-24th

PARTICIPATING PARTNERS: For every designated pint sold, participating partners will donate \$1 to Happy Valley's Meals on Wheels People program to help buy meals for local homebound seniors.

STICKMEN, HAPPY HOLLOW, SPORTS ON TAP, VALLEY, CITY OF HAPPY VALLEY PARKS & RECREATION, MEALS ON WHEELS

PIZZA SOCIAL NOVEMBER 20 6-9 PM

Happy Valley Library 4579S SE Sieben Park Way

Track your screen time the week prior. Prizes will be awarded for lowest and highest screen times!

The Impact of Social Media on Youth
The Lost Art of Communication
New School Policy: Cell Phone Pouches
Phone Usage & Mental Health

RSVP to Stephani Herr: stephanih@happyvalleyor.gov

Tree Lighting Ceremony SUNDAY, DECEMBER 8TH

Happy Valley City Hall 16000 SE Misty Dr. 4pm - 6pm

Visit with Santa & drop off your letter!

Tree Lighting | Crafts & Activities | Letter Writing | Live Music | Santa | Coffee & Cocoa

Operation Santa 2pm-6pm

Pints with Purpose: Sip for a Cause!

Now thru Nov. 24th join the effort to support Happy Valley's Meals on Wheels People program! Five local taphouses and restaurants are teaming up with Happy Valley Parks and Recreation for Pints with Purpose, an annual fundraiser dedicated to this essential program.

Participating locations will designate a specific beer for the Pints with Purpose promotion, donating \$1 from every pint sold to Happy Valley's Meals on Wheels People throughout the campaign. All funds raised will go directly toward ensuring local seniors receive nourishing meals and much-needed community connection.

NEW THIS YEAR: Introducing the Pints with Purpose Passport! Pick one up at any of the five participating locations, collect a stamp with each pint of the featured brew, and bring your filled passport to City Hall for a special prize.

Happy Valley Youth Council's Annual Youth Town Hall!

Join the Conversation: The Happy Valley Youth Council is thrilled to invite all local teens to the Annual Youth Town Hall! This free event on Wednesday, November 20, is your chance to connect with friends, enjoy free pizza, and have your voice heard on issues that matter. Taking place at the Happy Valley Library Community Room from 6 to 9 p.m., the event will cover a range of topics that directly impact your day-to-day life. The Youth Council is ready to hear your thoughts on everything from the role of social media to school policies, so bring your friends and join the discussion because your perspective is valuable!

Don't miss this chance to share, learn, and engage in meaningful conversations that could shape our community!

Let the festivities begin!

Get ready to celebrate the holiday season at the City's much-loved Tree Lighting Ceremony on Sunday, Dec. 8 from 4pm-6pm at City Hall. The event is set to be festive, bringing the community together for an evening of joy and merriment. Once again, attendees will step into a Winter Wonderland with activities taking place both outside and inside Happy Valley City Hall. Enjoy stunning lights and decorations while taking in seasonal music and visiting a variety of community booths. Warm up with some hot cocoa and coffee, and don't miss a special appearance by Santa himself.

The magic of the season is just around the corner. Join us for this family-friendly event, and together, let's spread a message of peace, love, and hope.

In addition to celebrating the season, attendees will once again be able to contribute non-perishable food and new toys as part of the community's efforts to support Clackamas Fire District #1's Operation Santa Claus donation drive.

LES SCHWAB TIRE & CHAIN-UP CLINIC Saturday, December 7 9am-Noon Les Schwab Tire Center

Join us at Les Schwab Tire Center for the fourth annual Les Schwab Tire Check and Chain-Up Clinic! No purchase necessary. Bring the chains you already own!

Pre-Registration by Dec. 5 REQUIRED! To register email: kcoffey@happyvalleyor.gov

Les Schwab Tire & Chain-Up Clinic

Saturday, December 7th, from 9 a.m. to noon! Dealing with tire chains on occasional winter days can be confusing. To help residents gear up for winter road conditions, Happy Valley Parks and Recreation is teaming up with Les Schwab Tire Center to offer a free clinic featuring tire checks and hands-on chain installation guidance. Held at Les Schwab's Happy Valley location at 13254 SE 169th Ave. **Pre-Registration is required**, Please email kcoffey@happyvalleyor.gov to secure your FREE 30-minute appointment.

HVBA Business Card Drawing Winners October Meeting



Amy Shannon - Valley Public House

Public House Pinball is the newest addition to Happy Valley. This fun and exciting game room features 20 pinball machines, 7 vintage arcade games, a 22ft shuffleboard, and darts. We have repurposed the old Valley Growlers bartop and tables, adding a bit of nostalgia to the swanky new space! Hours are Wednesday - Friday 3pm to 10pm, and noon to close on Saturday & Sunday. Accompanied minors are allowed until 7pm. We are in the lower level of Valley Public House. Valley Pub food is available for purchase, and grab a cocktail, or a can of something tasty to drink while you play!



Justin Kiesz - NW Nest Real Estate

Focused On Your Real Estate Needs
EXPERIENCED. KNOWLEDGEABLE.

With decades of combined real estate, marketing, and negotiation experience under each partner's belt, they know how to develop a strategic approach to selling your home or finding your next dream nest. Learn more at www.NWNestRealEstate.com or give Justin a call at 503-380-5543



Chris Sweet - Carpenter Media Custom Publishing

Do you have a question about a current publication, or would you like some information concerning a publication for your business or organization? Please contact Chris she'll get back to you as soon as possible.

Chris Sweet
DIRECTOR MARKETING &
ADVERTISING
971-204-7886

Monthly Business Card Drawing

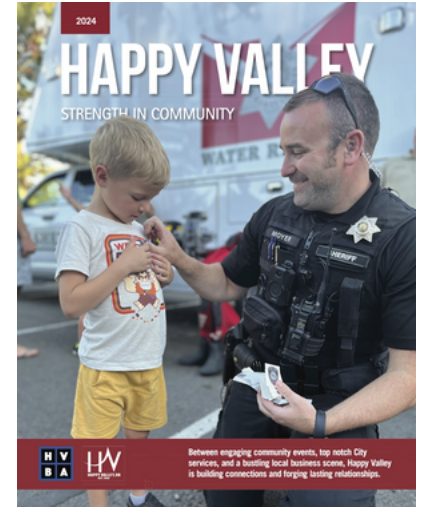
For HVBA members that attend the meeting each month, drop your business card into a drawing. 4 business cards will be drawn to be featured in social media posts the following month!

Become A Business Spotlight

- Present at the meeting for 8 minutes
- Your business highlighted in the meeting reminder e-blast to all members
- 1/4 page ad in the Happy Valley News for \$110 (normally \$697) - Distributed (12,500 copies) to every home, condo, apartment, and business in Happy Valley
- Creative services are included
- See Clint Ehlers for more info – clint@arrowhomeloans.com

2025 HAPPY VALLEY BUSINESS & COMMUNITY MAGAZINE

The official magazine of the Happy Valley Business Alliance



**Connect with Residents.
Engage with HVBA Members.
Promote the Community.**

The Happy Valley Magazine promotes the community, HVBA members, and highlights everything that is remarkable about Happy Valley and the businesses that invest in our community's success.

One-time advertising rate that includes the power of
60,000 PRINT Distribution
DIGITAL & SOCIAL MEDIA

Advertising Space Deadline:

December 19, 2024

Ad Files Due: January 8, 2025

Publication Date:

Digital February 2025

Print March 2025

Questions or to reserve your advertising position contact:

Chris Sweet
Advertising + Project Management
Custom Publishing Division | CMG
Oregon
Direct: 971-204-7886
Cell: 503-989-8906
csweet@pamplinmediagroup.com