

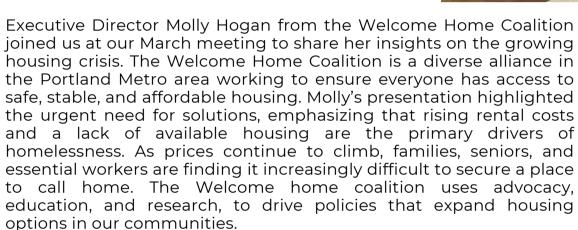
#### HAPPY VALLEY BUSINESS ALLIANCE

## Monthly Newsletter

## MARCH MEMBERS MEETING FEATURED SPEAKER



**SPEAKER**: Molly Hogan, Executive Director Welcome Home Coalition



Molly stressed that housing is more than shelter—it's stability, dignity, and the foundation for a thriving community. Thanks to voter-approved bonds, 6,800+ affordable units are being created across the Portland Metro area, helping families, essential workers, and seniors stay housed. In Clackamas County alone, 3,833 people have received housing support.

Affordable homeownership programs like MAP Loans, IDAs, and Habitat for Humanity offer a path to stability, but we need ongoing support and advocacy to expand these opportunities. By staying informed, advocating for smart housing policies, and supporting local initiatives, we can make sure everyone has a place to call home.







## In this newsletter vou'll find:

April Meeting Featured Speaker

Kudos from the March Member Mtg

HVBA President's Corner

City of Happy Valley Happenings

Happy Valley Fun Run Saturday, May 17

Member Business Spotlights

Save The Date: May Members Meeting

SAVE THE DATE:
APRIL MEMBERS
MEETING
WEDNESDAY,
APRIL 23RD
HAPPY VALLEY
CITY HALL
16000 SE MISTY DR,
HAPPY VALLEY, OR
DOORS OPEN
AT 7:15 FOR
NETWORKING
MEETING BEGINS
AT 7:30



City Update: Steve Campbell
Police Update: Richard Sheldon
Fire Update: Nick Browne

NCSD: Curtis Long

#### March HVBA Meeting: CITY AND COUNTY UPDATES

**City of Happy Valley** - Steve Campbell, Director Community Services/Public Safety

Unavailable

Happy Valley Police - Chief Rich Sheldon

Unavailable

Clackamas Fire District - Chief Nick Browne

Unavailable

NCSD Update - Curtis Long, Communications & Community Relations Director

• Quiet at District Office - Kids are on Spring break

#### **Adrienne Nelson Is Seeking Business Sponsorships**

Three Nelson High School students have recently started a Make-A-Wish club at ANHS. Their goal is to raise funds for the Oregon Make-A-Wish organization to benefit local families as well as raise awareness of the organization and students in need.

April is Make-A-Wish month, so they would like to try to kick off their initial fundraising and awareness campaign next month. One of their ideas is to have ANHS Make-A-Wish shirts printed for the club members to wear as well as offer them as swag for donation incentives.

That's where you come in! These students are looking for businesses who would like to contribute to the printing of the shirts. The club leaders have designed shirts with space for business logos on the back for those businesses that help contribute to the printing of the shirts.





In order to cover the cost of printing and get them started towards their fundraising goal, they are hoping for \$400/business. Nelson would also invite these businesses that contribute to their April 25th assembly to thank them and snap some pictures for social media. **Interested? Contact Principal Greg Harris 503-353-5756** 





On your mark, get set, go! Happy Valley Fun Run returns in May.

Dust off your sneakers because the Happy Valley Fun Run is headed your way! Back for its 44th year, this popular annual event encourages adults and kids alike to lace up their running shoes and help support programs for local students. This year's run is scheduled for Saturday, May 17.

The race, organized by Happy Valley Elementary School's PTO, is a professional event, complete with race shirts, timing chips, and sponsor booths.

Participants can choose from three events which include a kids' one-mile dash, a 5k run/walk, or a 10k run. The kids dash will begin at 8:15 a.m. while the 5k and 10k races will begin at 8:45 a.m.

Fun for the whole family! There will be community booths and local vendors before and after the race, and kids can even enjoy some activities throughout the event. Be sure to visit the Happy Valley Parks and Recreation team as they will once again be hosting the ever-popular Hydration Station for race participants in Happy Valley Park.

Happy Valley Fun Run Saturday, May 17 Happy Valley Elementary School Races for every level – one-mile kids dash, 5k run/walk, and 10k run. Register at <a href="https://www.hvepto.org/funrun">https://www.hvepto.org/funrun</a>

### **March Business Spotlight**



## HomeTeam Inspection Service of Northeast Portland

Dan & Melissa Appelson 503-974-1010 northeastportland@hometeam.com

At our March HVBA meeting, we had the pleasure of spotlighting HomeTeam Inspection Service of Northeast Portland. With over 30 years of experience, HomeTeam is a professional agent services company designed to make home inspections faster, more efficient, and less stressful for real estate agents and their clients. Their team-based approach allows them to complete inspections in half the time, provide same-day reports, and remain available on short notice—typically within 48 hours.

HomeTeam also offers added protection through their 90-Day Warranty, SewerGard, Platinum Roof Protection Plan, and MoldSafe coverage, ensuring clients have peace of mind after their inspection. They even provide an easy-to-use MyHomeTeam app, allowing agents and homeowners to schedule inspections, access reports, and manage testing results from any device. A big thank you to Melissa & Dan Appelson for sharing how HomeTeam is making home inspections smoother and more reliable!

# Why Become A HVBA Business Spotlight?

- Present at the meeting for 8 minutes
- Your business is highlighted:
  - Monthly meeting reminder e-blast
  - Social Media
  - HVBA Monthly Newsletter
- 1/4 page ad in the Happy Valley News for \$110 (normally \$697) - Distributed (12,500 copies) to every home, condo, apartment, and business in Happy Valley
  - Creative services are included
- See Clint Ehlers for more info: clint@arrowhomeloans.com



# We are a professional agent services company

- Created over 30 years ago by asking agents what they needed
- Trained to provide non-alarming reports
- One Call Does It All •



HomeTeam.com f ⊚ 🐇 😼 in





# April Business Spotlight

#### **Embold Credit Union**

12111 SE Sunnyside Rd Happy Valley, OR 97086 503-656-0671

www.emboldcu.org

The biggest dreams grow from the deepest roots. Rooted here since 1957.

Through all of the changes in our story, some things have remained constant. We're proud to have a volunteer Board of Directors elected from the membership. We're committed to bringing innovative financial services to our membership, including ITIN lending services, Payday Alternative Loans, and financial planning specific to families of special needs children. And we're dedicated to making an impact in our communities through volunteerism, investment, and fundraising.

Our roots run deep in our communities, and we're looking forward to cultivating new relationships in our larger service area. If you're ready to do your banking where you can see the impact of every dollar you invest, join us, and together we'll Boldly Grow.



## **HVBA President's Corner**

René Canler HVBA President 971.350.8969 rene@rootmortgage.com



#### We are already into the second quarter of 2025!

Throughout the first three months, our Happy Valley Business Alliance subcommittees have been powering through. We have a subcommittee working on creating a monthly networking event and another working on the HVBA 20th Anniversary Celebration. You'll soon be hearing more from both subcommittees and your participation will be critical.

The intent of the Monthly Networking Event is to provide an opportunity for members that have historically not been able to attend on Wednesday mornings. We have heard from members directly that they would like a time to meet in the late afternoon/early evening. This networking event will be structured as an informal get together where members will be able to network over snacks and drinks. Members willing to host the networking even will have the option to host and highlight their business or choose to host at another member business. These networking events will be open to members and non members. Once you see the announcement of our Monthly Networking Event, please think of someone to bring along with you.

We have our 20th Anniversary Celebration tentatively scheduled for the last Saturday in September. More information is forthcoming. We will have limited seating of only 150 people at this momentous event. Once the details are rolled out, we expect the seats to go quickly. We will also have limited sponsorship opportunities. Please be on the lookout and act fast so that you don't miss out.

I'm grateful for the opportunity to escape out of the day-to-day monotony during spring break, but I missed all of you at our March Meeting! Clint mentioned the meeting ended early! He didn't outright say that I talk a lot - nor did he say the meeting ended early because of my absence, but it sure felt implied © And, well, Steve's absence as well!

I look forward to seeing you all at our upcoming meeting on Wednesday, April 23, from 7:30-9 a.m. Bring a friend, a neighbor, a business partner. We will see each other there with coffee, pastries, and a great show.





## MEMBERS MEETING FEATURED SPEAKER APRIL 23RD



**SPEAKER**: Eric Post, Founder & CEO Huzi Al



**SESSION TOPIC**: Eric will introduce his new product "Satori" which is an artificial intelligence application that helps create narrative content and automate tasks with a unique and simple interface to sound more authentic and save you time.

Eric Post has successfully owned and operated multiple businesses in a variety of industries, with a concentration in real estate. His footprint includes Better Homes & Gardens Realty Partners, Windermere Realty Partners, Boardwalk Mortgage, Global Health and Fitness and Joule Crafted Nutrition. Eric's combined gross sales on the businesses he's owned or co-owned exceeds \$4 billion. He's shared his expertise and insights on business, wealth, personal development and fitness in publications like National News, social media and on stages globally.

As the founder of Huzi.ai, Eric is focused on improving the home buying and selling experience for consumers by empowering real estate professionals with the latest in artificial intelligence tools, training and resources.

# Save The Date





## **HVBA Business Card Drawing Winners March Meeting**



#### The Springs at Happy Valley

- Linda Temple

The Springs at Happy Valley opened in 2023. This community features a bright and friendly modern farmhouse aesthetic, thoughtfully designed to the high standards required for Fitwel Certification.

With a continuum of living options that include independent living, assisted living, and memory care, services are available within the community so that residents can maintain the relationships they have formed with their friends and neighbors. Enjoy resort-style living by reading a book in one of the three outdoor courtyards, meet a friend for a self-care day in the indoor pool and spa, paint a masterpiece in the Ink Spot art studio, or challenge a neighbor to a billiards match in Fancho's Pub.

#### theSpringsLiving.com

Crossroads East 13160 SE 172nd Ave Happy Valley, OR 97086 (503) 658-8484

#### **Happy Valley Astronomy Club**

Derek Sears

Come as a guest for first meeting Join for \$100 annual dues

Meet monthly, first Tuesday of each month

- 6:00-8:00 pm
- Sports on Tap

About the meetings

- Informal atmosphere
- Typical meeting: • Greetings
- Astronomy news
- The night sky this month
- Speaker
- Club business (if any)

Derek Sears 510-258-2323 www.hvAstronomyClub.com



#### Premiere Property Group

- Wendi Mueller

When you're looking for a passionate, caring agent who's committed to your success, look no further than Wendi Mueller. Since 2003, Wendi has been giving her clients honest, strategic and thoughtful advise that leads them to the Closing Table. When you choose Wendi, you're choosing to be represented by someone who has your best interests at heart knows the Portland Washington Markets well and will work tirelessly toward your goals. Wendi's confidence is contagious, and you'll admire her perseverance and abilty to get things done on your behalf.

#### Wendi Mueller

10135 SE Sunnvside Rd Clackamas, OR 97015 503.747.8603



#### Happy Baskets

– Tangee Summerhill-Bishop

Happy Baskets creates custom, handcrafted gift baskets filled with gourmet treats, local wine, craft beer, sodas and more. Perfect for any celebration, our baskets are designed for all ages, interests, and occasionswhether for family, friends, employees, or clients. We offer personalized gifts and seasonal delights for holidays like Christmas, Valentine's Day, and Mother's Day. Based in Vancouver, Washington, we have been delivering smiles all over the world since 2000. Celebrate life's moments with a unique gift from Happy Baskets!

13511 NE Kerr Rd. #3 Vancouver. WA 98682 503-653-6120 happybaskets.com

## **Monthly Business Card Drawing**

For HVBA members that attend the meeting each month, drop your business card into a drawing. 4 business cards will be drawn to be featured in social media posts the following month!

#### **CELEBRATING 20 YEARS**

HVBA was formed in 2005 and will be celebrating our 20th anniversary this later year. Help us collect photos and stories from the previous 20 years.

Email your photos from Ribbon Cuttings, Member Meetings, and Social Events. Share your memories from the early years;

Email: Gregg LeBlanc

at <a href="mailto:Gregg@NWNestRE.com">Gregg@NWNestRE.com</a>





## Happy Valley Happenings

<u>April 1st-Applications open for Youth Entrepreneur Program</u>

The Happy Valley Youth Entrepreneur Program is back and bigger than ever! After a successful launch last summer, this exciting initiative is expanding in 2025, giving kids and teens even more opportunities to showcase and sell their handmade crafts and or services at major community events.

This year, participants will have the chance to set up shop at <u>five</u> popular City events: Paws in the Park, 4th of July Family Festival, One Summer Concert, Oktoberfest and the Holiday Tree Lighting.

With sponsorship and support from the **Happy**Valley Business Alliance, this program provides a unique platform for young entrepreneurs to build confidence, develop essential skills, and engage with the community in a meaningful way. Spots are limited, so don't miss this incredible opportunity. Applications open Apr. 1, and selected participants will be notified in the first weeks of May to which event they will be able to participate in. Visit <a href="https://www.hv.city/Youth-entrepreneur-program">hv.city/Youth-entrepreneur-program</a> to sign up and kickstart your business journey today!



## Rev Up Your Engines: Car Care Clinic Returns April 26th!



Happy Valley Parks and Recreation, in partnership with Les Schwab, AAA, and Happy Valley Police, are bringing back the popular Car Care Clinic! This **FREE**, hands-on workshop is open to all licensed and permitted drivers looking to boost their vehicle maintenance and road safety skills. Participants will rotate through interactive stations covering tire care, fluid checks, dashboard warnings, and essential safety tips from local experts. Whether you're a new driver or just need a refresher, this event is a great way to build confidence behind the wheel. Sessions run from 9 a.m. to 3 p.m.—preregistration required. Don't miss out! Visit happyvalleyor.gov/parks to sign up. Spots are limited!



## Happy Valley Happenings

## Paws in the Park-May 31st 11am-3pm

Take a "PAWS" and join us at Paws in the Park! Get ready for a tail-wagging, fur-flying, paw-someday filled with fun, friends, and four-legged festivities. Don't miss out on the ultimate pet-friendly adventure—grab your leashes and let's make some memories!

Get ready for a tail-wagging celebration of our beloved furry companions! Paws in the Park is the ultimate gathering for dog lovers of all ages, packed with exciting agility demos, fun pet contests, and delicious treats for both pups and people.

Need expert advice on responsible pet care? Connect with professionals eager to share their knowledge. Stroll through a variety of pet-friendly vendors, take part in family-friendly activities, and create unforgettable moments with your four-legged best friends.

Whether you have a pup of your own or simply love dogs, this is one event you won't want to miss! Visit <a href="https://pwws-in-the-park">https://pwws-in-the-park</a> for all the information.



## Is your Member Directory listing completed yet?

There are approximately 150 Member Profiles on our Business Directory. Many members have already updated their profiles by adding pictures, contact info, and descriptions.

When seeking a service, the directory is a great place to start your search. The directory can also be a strong networking tool. Connect with other member businesses.



#### KUDOS from the March Members Meeting

Members volunteered a number of shout outs for other HVBA Member Businesses:

- Ticor Title
- Jon Doerr Barn Doors
- Laura Steinke @ Monterey Court
- Linda Temple at the Springs
- Bartlett Tree Service
- Body 20
- Venvino
- Molly Hogan
- HV Parks & Recreation
- City of Happy Valley
- Patrick Sheehan
- Valley Public House

Bring your KUDOS to the next Monthly Members Meeting.





## MEMBER DIRECTORY

#### **NEW MEMBERS**

- Body20
- Doreen Gorans, Real Estate Broker

#### **RENEWING MEMBERS**

- Grocery Outlet Happy Valley
- Valley Public House





#### What is the HVBA?

The Happy Valley Business Alliance (HVBA) is a community focused organization that supports and connects Happy Valley business owners and brings attention to their businesses, attractions, and upcoming special events in Happy Valley. We are passionate about maintaining a great place to live and work, so we strive to promote a healthy business network with our members. Growing our community partners who share our interests in contributing to the livelihood of the Happy Valley business network promotes sustainable relationships and economic growth in our community.

HVBA was formed in 2005 with the intention of maintaining integrity and livability of our great community. As the original group of local business owners connected an alliance was formed so that each business would have a voice and could equally contribute to the economic development and success of the Happy Valley area. As our local business community grows, so do our members. We continue to strive for each and every business to be as successful as possible and for our members to have a place to connect with other local business owners for support and access to the resources needed.

As a member, you will be surrounded by local business leaders that will support you and your goals. As well as give you a first hand look at what is happening around your community. Happy Valley is a premiere location for your business because of its growth and buy local feeling. By having an insight to the community events, community leaders, and the resources that the HVBA provides your business will grow and thrive along side Happy Valley!

## MORE SOCIAL MEDIA LINKS







/CITYOFHAPPYVALLEY





/CITYOFHAPPYVALLEY



#### Not A HVBA Member?

#### **HVBA Member Benefits**

One of the best ways to connect with other local businesses and people in Happy Valley is to become a member of the HVBA. Not only do we hold monthly meetings where members can get involved in community events through sponsorships or resource sharing, we create opportunities for business owners to meet and get to know each other. The HVBA is open to any business doing business in the city of Happy Valley and surrounding areas.

## Here are a few more benefits of membership:

- Members receive email reminders about upcoming community events, keeping you connected and informed
- You have a collective voice of business in the City of Happy Valley and can get problems addressed and solved
- As a member you receive City Council updates regarding decisions that might affect your business
- Hear guest speakers from community businesses speak on topics important to alliance and business in Happy Valley
- You will have opportunities to sponsor events that make our city great and make a name for your business, like the Fourth of July Festival, Summer Concerts, Harvest Fest and Tree Lighting!
- Business training with guest speakers
- Website listing and social media postings

Join Here