



HAPPY VALLEY BUSINESS ALLIANCE Monthly Newsletter

MEMBERS MEETING JULY SPEAKER

SPEAKER:

Representative April Dobson
District 39
Happy Valley, Clackamas & SE Portland

SESSION TOPIC: How the recent legislative session went and what changes we can expect to take place as a result.



Representative Dobson serves the people Happy Valley, North Clackamas and Milwaukie as your State Representative.

She grew up in Oregon, and believes passionately in our state's potential. This is her first term in the Oregon House of Representatives, and she is focused to make sure Oregonians have safe communities, housing they can afford, and the quality education our children deserve.

In this newsletter you'll find:

June Meeting
Speaker Recap

HVBA
Networking Social

HVBA President's
Corner

City of Happy Valley
Happenings

Get To Know:
Katie Coffey,
Community
Engagement
Specialist

Member Business
Spotlights

Save the Date for
Summer Events



SAVE THE DATE:
JULY
MEMBERS MEETING

WEDNESDAY,
JULY 23RD
HAPPY VALLEY
CITY HALL
16000 SE MISTY DR,
HAPPY VALLEY, OR
DOORS OPEN
AT 7:15 FOR
NETWORKING
MEETING BEGINS
AT 7:30

MEMBERS MEETING

FEATURED SPEAKER

JUNE 25TH

SPEAKER: Chris Sweet,
Happy Valley News & YourOregonNews.com
Chris.Sweet@YourOregonNews.com

SESSION TOPIC: How the Happy Valley News Connects
HVBA Businesses with the Community



The Happy Valley News partners with the City of Happy Valley to with local content and trusted news offering TOTAL MARKET COVERAGE.

The Happy Valley News is printed and mailed to more that 13,000 HV residents as well as being made available at local businesses monthly. Digital content is also online on the City of Happy Valley website.

Chris shared that story ideas are welcome to be submitted to HappyValleyNews@YourOregonNews.com

The breadth of each monthly issue with distribution via print and digital are key reasons for businesses to advertise. A major benefit of HVBA Membership is that members are offered 10 OFF any their advertising. The savings can even exceed the cost of HVBA Membership. Members could save \$474 per month with a ½ page ad. A campaign utilizing an ⅓ page ad could be at a \$324 saving.

HVBA Member Businesses Interested in advertising should contact Chris directly.



Total Market Coverage

Delivered each month to every home & business in the city of Happy Valley

Reasons to Advertise

What are customers most surprised to learn when they first interact with your business?

happyvalleyadvertising@youroregonnews.com

HVBA Member Benefit 10% Off Advertising

1/2 Page Ad Example
\$1275 non-member rate

12x agreement \$890/month
10% off for HVBA members

HVBA Member Rate \$801 per month	HVBA Member Savings \$474 per month
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June HVBA Meeting: CITY AND COUNTY UPDATES

Happy Valley Police - Chief Rich Sheldon

- YTD Stats: 6,400 calls
- The Clackamas budget changes are not expected to impact the HV Police
- Businesses are encouraged to participate in the [Exclusion Program](#) for the safety of their business, their staff and their customers. The can sign up with an Exclusionary Agreement by contacting CSO, David Cohen.

Clackamas Fire District - Chief Nick Browne

- Unavailable

City of Happy Valley - Katie Coffey, Community Engagement Specialist & Ben Bryant, Assistant City Manager

- [Dumpster Day 2025](#) - June 14th was a resounding success. Members of the National Guard from Camp Withycombe helped unload 23 containers of materials from 625 vehicles. The City partnered with Reborn Bikes and collected 60 uses bikes. 3,000 Pounds of documents were shredded. Goodwill collected 400 reusable items. Les Schwab was able to attain 300 tires and 40 car batteries.
- The City has a unique partnership with the Happy Valley News that offers local businesses with an affordable ad vehicle.
- Expectations are that a measure for the new Community Center will be on the November 25th ballot

NCSD Update - Curtis Long, Communications & Community Relations Director

- Adrienne C. Nelson and Clackamas High School held their graduations in June
- The District is not anticipating any cuts during the 25-26 school year
- The Feedback from the [Youndr Pouch](#) program from this past school year was that it served its purpose. A survey of students provided positive feedback in that they felt more connected with fellow students.
- The summer is offering after school care program and groundskeepers will be maintaining the school properties.



HVBA NETWORKING SOCIAL
Gather & Network at Member Business Location
Second Wednesdays Monthly 4pm-6pm
Open to Anyone to Attend

SCAN ME



Host Location Pre-Qualifications:

- Room occupancy minimum 30 people standing
- Willing to pay for light food and light drink options for up to 50 people
- Business address: Happy Valley, Damascus or Clackamas, Greater Happy Valley Area
- If you are out the area, remote work or a service-based business, you can co-host with someone in the area with a physical location
- Please tell us what you would you like to highlight about your business

Questions: Call Marco at 503-407-9944



HVBA President's Corner

René Canler
HVBA President
971.350.8969
rene@rootmortgage.com

I am excited to announce our 20th Anniversary Celebration on Saturday, October 18. We invite you to this GALA to celebrate, in community, and with each other twenty years of the Happy Valley Business Alliance serving the business community and working in conjunction with the City of Happy Valley.

We are looking for sponsors! Please see the sponsorship opportunities below to prominently display your business throughout the event and in the months leading to the event. We suspect these packages will sell out fast. Please email Kaylin at info@hvba.biz to reserve.

A huge shoutout to our subcommittee for all the initial work that has led to this announcement. We have been meeting since February and have worked through countless details. Thank you to Gregg, Halley, LizBeth, Maddy, and Michelle.

We look forward to celebrating our 20 years with you.

HAPPY VALLEY BUSINESS ALLIANCE

20TH ANNIVERSARY EVENT

SPONSORSHIP OPPORTUNITIES

CHAMPION \$2,500

- Logo prominent in event program
- Logo on E-Blast, Social Media, Happy Valley Newspaper, HVBA Website, and HVBA Newsletter
- Recognition during program
- Reserved Table: 8 tickets to the event
- Max 5 Sponsors at this level

TABLE SPONSOR \$1,500

- Logo included in program
- Logo listed in HVBA Newsletter and E-Blast
- Recognition during program
- Reserved Table: 8 tickets to the event
- Max 10 Sponsors at this level

SUPPORTER \$500

- Logo included in program
- Logo listed in HVBA Newsletter and E-Blast
- Recognition during program
- 2 seats to the event

IN KIND DONATIONS

For in kind sponsorship information reach out to Halley.LeBleu@iQcu.com

CONTACT [INFO@HVBA.BIZ](mailto:info@hvba.biz) TO RESERVE



2024/2025 HVBA Board



René Canler
President



Clint Ehlers
Vice President



Marco Arboleda
Secretary



Melissa Appelson
Treasurer



Antonio Garcia Ojuel
Social Media/Marketing



Patrick Sheehan
Meeting Coordinator



Gregg LeBlanc
Membership Coordinator



Lee Jones
Member at Large



Nick Browne
Member at Large



LizBETH Hale
Past President



Steve Campbell
City Liaison

June Business Spotlight



Kevin Richards
Founder & CEO

RECS

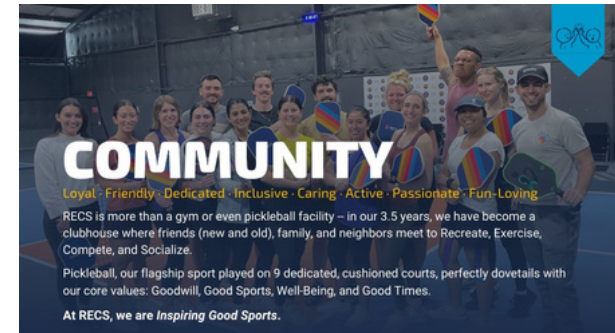
17015 SE 82nd Drive
Clackamas, OR. 97015
503-655-PLAY
hello@wearerecs.com
www.wearerecs.com



Long before RECS founder Kevin Richards even had heard of Pickleball, he and some friends had been playing a game they called Sonnis - a combination of soccer and tennis.

Fast forward to today, he and his team manager RECS a facility that is offering guests a place to Recreate, Exercise, Compete and Socialize. While Pickleball is the flagship sport, they are more focused on the opportunity that the sport offers to build connections as a social experience.

The core values of RECS include Goodwill, Good Sports, Well Being and Good Times. They strive to create the "3rd Place" complimenting home and work. Kevin and his team shared the growing demographics of Pickleball showing that the sport is now spread across all ages.



The Problem

We are disconnected, and out of harmony.

Americans are battling an epidemic of loneliness and lack opportunities for social, emotional, and physical wellness - what we call "analog connectivity."

The Solution

Recreate, Exercise, Compete, and Socialize.

Four critical human experiences delivered in one affordable hour.

Pickleball is our flagship sport.

Our brand promise is built on providing a social sporting experience for people of all ages, abilities, and skill levels.



Why Become A HVBA Business Spotlight?

- **Cost is only \$110**
- Present at the meeting for 8 minutes
- Your business is highlighted:
 - Monthly meeting reminder e-blast
 - Social Media
 - HVBA Monthly Newsletter
 - 1/4 page ad in the Happy Valley News (normally \$697).
 - Distributed (13,000 copies) to every home, condo, apartment, and business in Happy Valley.
 - Creative services are included
- **Contact Clint Ehlers for info:**
Clint@arrowhomeloans.com

July Business Spotlight



CELEBRATING 20 YEARS

HVBA was formed in 2005 and will be celebrating our 20th anniversary this later year. Help us collect photos and stories from the previous 20 years.

Get To Know:**Katie Coffey**

City of Happy Valley

Community Engagement Specialist

When businesses make an inquiry to obtain a Happy Valley business license, their initial contact is with Katie Coffey, the Community Engagement Specialist.

Katie began working for the City of Happy Valley during 2020, before shifting in October 2023 to the Community Engagement role.

If you have been to a City Event in the Park, an HVBA Meeting or walk through the halls of City Hall, you will surely recognize Katie and her smiling face. What does the Community Engagement Specialist do?

The role consists of working closely with local schools, businesses, and residents to build excitement and encourage participation, with the goal of helping people feel informed, included, and connected. A big part of her role is building strong relationships between the City and our community, whether that's through digital outreach or face-to-face engagement at events.



Katie strives to make sure local businesses feel connected and supported from day one, taking pride in welcoming new businesses and helping them feel at home in our community. In addition, Katie works in creating and managing social media plans to promote community events, city programs, and one-off fun ideas in Happy Valley. This includes making reels, taking photos, and designing much of the artwork used in posts.

In her role, Katie connects with the HVBA by serving as a bridge between the City and the business community. She shares updates, provides input, and offers suggestions that help support local businesses and encourage community involvement. Her goal is to create excitement, build lasting relationships, and help strengthen the sense of community that makes Happy Valley so special.

Moving to Happy Valley more than 13 years ago and loves genuine sense of community that is here. She appreciates that even though we're a growing city, expanding and evolving every day, we've managed to hold on to the charm and warmth of a small town. There's something special about that feeling-where neighbors know each other, families gather in local parks, and community events bring everyone together.

Katie stays busy with her husband of 20 years, Brent and their two children. Brent is a firefighter and paramedic with Clackamas Fire. Their son, Jake, recently graduated from Nelson High School and is excited to follow in his dad's footsteps with a career in emergency services. Their daughter Allie, is busy and passionate, balancing school with competitive soccer and golf, always pushing herself to excel both on and off the field. In what little free time she has, Katie enjoys spending time with friends and keeping up with those busy kids.



HVBA Business Card Drawing Winners

June Meeting



The Springs at Happy Valley - Linda Temple

The Springs at Happy Valley opened in 2023. This community features a bright and friendly modern farmhouse aesthetic, thoughtfully designed to the high standards required for Fitwel Certification.

With a continuum of living options that include independent living, assisted living, and memory care, services are available within the community so that residents can maintain the relationships they have formed with their friends and neighbors. Enjoy resort-style living by reading a book in one of the three outdoor courtyards, meet a friend for a self-care day in the indoor pool and spa, paint a masterpiece in the Ink Spot art studio, or challenge a neighbor to a billiards match in Fanchos Pub.

theSpringsLiving.com
Crossroads East
13160 SE 172nd Ave
Happy Valley, OR 97086
(503) 658-8484



Tree City Real Estate – LizBeth Hale

Lizbeth provides her sellers with traditional and practical marketing knowledge, which helps them achieve the ultimate goal - a sale!

Lizbeth's number one goal is to get your home sold for the most money and in the quickest amount of time. In both cases, while catering to your needs, Lizbeth manages the transaction with the least amount of stress for you.

www.treecityrealestate.com
8305 SE Monterey Ave Suite 220
Happy Valley, OR 97086

503-757-1869



Colonial Travel – Beth Davis

Have you planned your summer get-a-way for 2025? Now is the time to secure the resort or cruise you want to relax at. Colonial Travel Agency has been in business for 42 years happily booking travel for thousands of clients. We are well traveled and listen to your travel desires to put together the best adventure for you and your family. Maybe you want an ocean cruise. We have all the cruise lines at our fingertips to select just the right cruise for you. Please call us when a travel destination crosses your mind. We are happy to sit down to talk travel with you. We look forward to seeing you.

503-657-0955
ColonialTravel.com

Monthly Business Card Drawing

For HVBA members that attend the meeting each month, drop your business card into a drawing. 4 business cards will be drawn to be featured in social media posts the following month!



Nexstar Media Group
Alex Ameripour
Account Executive
503-464-0632
Alex.Ameripour@KOIN.com

222 SW Columbia Street
Suite 102
Portland, OR 97201



Summer Happenings

Mark Your Calendar



MEMBERS MEETING



Keynote Speaker:
Representative April Dobson
District 39
Happy Valley, Clackamas & SE Portland

Business Spotlight:
HVBA - Celebrating 20 Years

UPDATES FROM: 






SAVE THE DATE



Happy Valley City Hall
Wednesday - July 23, 2025



Time:
7:15 - 9:00 AM



HAPPY VALLEY BUSINESS ALLIANCE

NETWORKING SOCIAL EVENT

LOCATION



The Springs Living®

13160 SE 172ND AVE, HAPPY VALLEY, OR 97086

WEDNESDAY
AUGUST 13 | **4-6PM**

APPETIZERS AND DRINKS PROVIDED

STAY IN THE KNOW

RECEIVE CITY NEWS,
IMPORTANT ALERTS,
AND OTHER
ANNOUNCEMENTS
BY TEXT OR EMAIL.







SCAN

www.hv.city/notifications



MEMBERS MEETING



Keynote Speaker:
Cindy Free, CEO
HR Annie Consulting.

HVBA Business Spotlight:
Gambit Coaching & Consulting
Sarah Budd

UPDATES FROM: 






SAVE THE DATE



Happy Valley City Hall
Wed. - Aug. 27, 2025



Time:
7:30 - 9:00 AM



GAMBIT
COACHING & CONSULTING



CITY OF HAPPY VALLEY
PARKS & RECREATION

A TRIBUTE TO
HAPPY VALLEY'S 60TH YEAR!
1965 - 2025



CONCERTS IN THE VALLEY

July 10 - Aug 21
Thursdays • 6:30pm - 8:30pm
HAPPY VALLEY PARK

July 10

Band After Midnight
ABBA Tribute

July 17

Black-Winged Birds
Counting Crows Tribute

July 24

Roll On
Alabama Tribute

July 31

Petty Fever
Tom Petty Tribute

Aug 14

Shoot to Thrill
AC/DC Tribute

Aug 21

Stone in Love
Journey Tribute

FREE - BRING A BLANKET OR LAWN CHAIRS
FOOD & BEVERAGE AVAILABLE FOR PURCHASE





Happy Valley Happenings

Summer Concerts July 10th-August 21st
Thursday's 6:30pm@ Happy Valley Park
hv.city/summer-concerts

July 10 – Band After Midnight–(ABBA Tribute).

An all-star ensemble featuring members of NW's most celebrated tributes including Taken by the Sky [Fleetwood Mac], Glass of Hearts [Blondie], and Life During Wartime [Talking Heads]. They capture the quintessential look & sound of ABBA, transporting audiences back to the golden era of pop. They recreate the harmonies, costumes, and energy that made ABBA a worldwide phenomenon, enchanting fans across generations.

BAND AFTER MIDNIGHT



BLACK WINGED BIRDS **Counting Crows (Tribute Band)**



July 24 – Roll On –(Alabama Tribute).

Roll On brings the energetic combination of traditional country, with a little rock and roll, that exemplifies the Alabama sound. Experienced musicians and entertainers having performed in several different genres of music and show bands. Rock, Funk, Blues, Folk, and of course Country music. With this combined musical and entertainment experience, Roll On provides a spot-on live Alabama concert experience for old and new fans of the band's numerous hit songs.

July 17 – Black-Winged Birds – **(Counting Crows Tribute).**

Tyler Stenson and the Black-Winged Birds transport audiences back to the 90s and early 2000s as they perform Counting Crows' greatest hits, such as Mr. Jones, A Long December, Round Here, and many more. Stenson is not your typical cover artist.

ROLL ON **ALABAMA TRIBUTE BAND**



Happy Valley Happenings

Summer Concerts July 10th-August 21st
Thursday's 6:30pm @ Happy Valley Park
hv.city/summer-concerts



July 31 – Petty Fever – (Tom Petty Tribute)

An award-winning, full-production tribute to the Rock Hall of Fame musician that features captivating guitarist/vocalist (and Hollywood FAME Award Winner) Frank Murray. Experience a supremely authentic Tom Petty & The Heartbreakers concert experience...catch Petty Fever live! During the concert, you can also check out our Classic and Exotic Car Show!

DURING CONCERTS IN THE VALLEY

2ND ANNUAL EVENT

CAR SHOW

THURSDAY, JULY 31
5:30 PM

LIVE MUSIC FROM
PETTY FEVER
PEOPLE'S
CHOICE AWARD
PRE-1972
CARS

\$20

CASH AT THE EVENT



HAPPY VALLEY PARK
13770 SE RIDGECREST RD.
HAPPY VALLEY, OR

REGISTRATION REQUIRED









Happy Valley Happenings

Summer Concerts July 10th-August 21st:

August 14 – Shoot to Thrill – (AC/DC Tribute)

This AC/DC band is Portland's amazing tribute to the Australian legends, bringing the anthemic riffs, shouts, and antics to the stage with pure passion. Hail hail to the good times, cause rock has got the right of way when Shoot To Thrill is on stage.

SHOOT TO THRILL AC/DC TRIBUTE



August 21 – Stone in Love– Journey Tribute

This tribute performs faithful renditions of classic hits from one of the most beloved rock groups of all time. They deliver a high-energy performance that showcases all the hallmarks of the Journey sound – soaring lead vocals, lush four-part harmonies, signature guitar licks, fat keyboards, and driving rhythms – on legendary hits known the world over. This is Stone in Love's final summer of performances. You won't want to miss this!

June Ribbon Cuttings



The new ZoomCare clinic opened at 17155 SE Sunnyside Rd. in the Happy Valley Crossroads Shopping Center with a ceremonial toast from Happy Valley Mayor Tom Ellis and ZoomCare CEO Jeff Fee on June 2nd. The clinic is designed to make health care fast, convenient and local. HVBA Members joined in the festivities.

HVBA MEMBER BUSINESS CARD DISPLAY



You may have noticed the racks of business cards on the table outside of the HVBA Membership Meeting.

These racks of business cards are another benefit for current members. Meeting attendees are able to browse the racks before or after each meeting.

Bring a stack of cards to an upcoming meeting and give them to Gregg LeBlanc, our Membership Coordinator. Can't attend a meeting? Contact Gregg at Gregg@NWNestRE.com to get them.

KUDOS from the June Members Meeting

Members volunteered a number of shout outs for other HVBA Member Businesses:

- Chicago Title
- Embold Credit Union
- HVBA for the Reels
- HV Mayor Tom Ellis
- HV News
- LePetit Cafe
- Mane Bridal
- NW Luv In a Box
- Sah-Hah-Lee
- Salem Media
- The Springs of HV
- StretchLab HV



Bring your KUDOS to the next Monthly Members Meeting, share them on our social pages, and post them on the HVBA Business Directory.



MEMBER DIRECTORY



NEW MEMBERS

- Advantage Realty LLC
- Jai - Massage @Urban Colorz

RENEWING MEMBERS

- Ace Hardware Happy Valley
- Chicago Title
- Extreme Products
- Madrona Wealth Management LLC
- McCord Construction
- Oregon Pediatrics-Happy Valley, PC

How To Get Your Event Listed!

The new and enhanced HVBA.biz website has an Event Calendar section open to HVBA Members.

What does the event listing include? Send the name of the event, a 75 word description of the event, dates, times, and an applicable URL link.

Email the details of your event to info@hvba.biz at least 7 days prior to the event.



POLICE • COMMUNITY PARTNERSHIPS

TUESDAY, AUGUST 5
6:30 PM - DARK



MEET FIRST RESPONDERS
SAFETY BOOTHS
LED GLOW DANCE SHOW
FOOD & DRINKS ON SITE
MUSICAL GUEST: SLICKER



HAPPY VALLEY PARK
13770 SE RIDGECREST RD.

MINGLE WITH
MEMBERS FROM
HAPPY VALLEY
POLICE
DEPARTMENT,
CLACKAMAS FIRE
DISTRICT #1,
CLACKAMAS
COUNTY SHERIFF'S
OFFICE, AND A
VARIETY OF SAFETY
RELATED BOOTHS!

SPONSORED BY: PARR LUMBER
LET'S BUILD STRONGER
NEIGHBORHOODS – TOGETHER.



CITY OF HAPPY VALLEY
PARKS & RECREATION



HAPPY VALLEY BUSINESS ALLIANCE

What is the HVBA?

The Happy Valley Business Alliance (HVBA) is a community focused organization that supports and connects Happy Valley business owners and brings attention to their businesses, attractions, and upcoming special events in Happy Valley. We are passionate about maintaining a great place to live and work, so we strive to promote a healthy business network with our members. Growing our community partners who share our interests in contributing to the livelihood of the Happy Valley business network promotes sustainable relationships and economic growth in our community.

HVBA was formed in 2005 with the intention of maintaining integrity and livability of our great community. As the original group of local business owners connected an alliance was formed so that each business would have a voice and could equally contribute to the economic development and success of the Happy Valley area. As our local business community grows, so do our members. We continue to strive for each and every business to be as successful as possible and for our members to have a place to connect with other local business owners for support and access to the resources needed.

As a member, you will be surrounded by local business leaders that will support you and your goals. As well as give you a first hand look at what is happening around your community. Happy Valley is a premiere location for your business because of its growth and buy local feeling. By having an insight to the community events, community leaders, and the resources that the HVBA provides your business will grow and thrive along side Happy Valley!

MORE SOCIAL MEDIA LINKS



[/CITYOFHAPPYVALLEY](#)



[/HVP_RE](#)



[/CITYOFHAPPYVALLEY](#)



[/HAPPYVALLEYPARKSANDREC](#)

Not A HVBA Member?

HVBA Member Benefits

One of the best ways to connect with other local businesses and people in Happy Valley is to become a member of the HVBA. Not only do we hold monthly meetings where members can get involved in community events through sponsorships or resource sharing, we create opportunities for business owners to meet and get to know each other. The HVBA is open to any business doing business in the city of Happy Valley and surrounding areas.

Here are a few more benefits of membership:

- Members receive email reminders about upcoming community events, keeping you connected and informed
- You have a collective voice of business in the City of Happy Valley and can get problems addressed and solved
- As a member you receive City Council updates regarding decisions that might affect your business
- Hear guest speakers from community businesses speak on topics important to alliance and business in Happy Valley
- You will have opportunities to sponsor events that make our city great and make a name for your business, like the Fourth of July Festival, Summer Concerts, Harvest Fest and Tree Lighting!
- Business training with guest speakers
- Website listing and social media postings

Join Here



HAPPY VALLEY BUSINESS ALLIANCE

Become A HVBA Business Spotlight

Cost is only \$110

- Highlight your business:
 - Present at the HVBA Members Meeting for 8 minutes
 - Monthly member meeting reminder e-blast
 - Social Media exposure
 - HVBA Monthly Newsletter
 - 1/4 page ad in the Happy Valley News (normally \$697)
 - Creative services are included
 - 13,000 copies distributed to every home, condo, apartment, and business in Happy Valley with additional digital distribution on the City of Happy Valley's website.

Contact Clint Ehlers for more info: clint@arrowhomeloans.com



SOCIAL MEDIA LINKS



[/HAPPYVALLEYBUSINESSALLIANCE](https://www.facebook.com/HAPPYVALLEYBUSINESSALLIANCE)



[/HVBA.OREGON/](https://www.instagram.com/HVBA.OREGON/)



[/IN/HAPPY-VALLEY-BUSINESS-ALLIANCE-88B5B4223/](https://www.linkedin.com/company/HAPPY-VALLEY-BUSINESS-ALLIANCE-88B5B4223/)