

#### HAPPY VALLEY BUSINESS ALLIANCE

## Monthly Newsletter

#### AUG. MEMBERS MEETING SPEAKER

#### SPEAKER:

Cindy Free CEO HR Annie Consulting



**SESSION TOPIC**: HR Annie specializes in highquality human resource assistance and personalized client services. From one-off projects to full-time outsourced/fractional HR services, the HR Annie team of experts has you covered.



#### Custom, Scalable Solutions

A one-size-fits-all approach won't help your business reach its full potential. We deliver custom solutions, tailored to you - your industry, your culture, and your one-of-a-kind challenges.

HR Annie Consulting provides a wide variety of expert support, including:

#### **Human Resources Consulting**

Expert people strategies that drive business performance using flexible, cost-effective support that scales with your company.

#### **Training & Development**

Customized learning and development solutions to grow employee confidence and capability.

#### Recruitment

Inclusive hiring strategies to attract and retain top talent.

#### **Pre-Employment Due Diligence**

Thorough pre-employment screening services and compliance-driven hiring processes that minimize risk.



## In this newsletter you'll find:

July Meeting Speaker Recap

HVBA Networking Social

HVBA President's Corner

City of Happy Valley Happenings

Youth Entrepreneur Program

Member Business Spotlights

HVBA 20<sup>th</sup> Anniversary Gala

SAVE THE DATE:
AUGUST
MEMBERS MEETING

WEDNESDAY,
AUG 27TH
HAPPY VALLEY
CITY HALL
16000 SE MISTY DR,
HAPPY VALLEY, OR
DOORS OPEN
AT 7:15 FOR
NETWORKING
MEETING BEGINS
AT 7:30

## MEMBERS MEETING FEATURED SPEAKER JULY 23RD

#### SPEAKER:

Representative April Dobson District 39 Happy Valley, Clackamas & SE Portland

**SESSION TOPIC**: How the recent legislative session went and what changes we can expect to take place as a result.

Besides representing District 39, April Dobson has served on the North Clackamas School Board since 2023.

During the July HVBA Members Meeting, Representative Dobson shared the areas of focus that she worked toward during the recent Legislative Session. She explained how the House Democrats' caucus agenda was focused on affordability, safety, making government work, and protecting rights and freedoms while working within the framework of a balanced budget.

Housing and Homelessness is an issue that fosters working to ensure people can afford a home. Oregon is currently underbuilt and trying to catch up while balancing keeping Oregon Oregon.

House Bill SB916 was intended to get Labor and Management together working toward negotiation efforts for a Best / Last offer thus avoiding work stoppages.

The session included \$65M to fund the Clackamas Recovery Center campus site at 15301 SE 92nd Ave. in Clackamas.

Lessons that Rep. Dobson noted were that there needs to be a "bigger table" to include all constitutes when working toward solutions.

Rep. Dobson went on to be recognized by Mayor Ellis for her efforts in securing \$5M for the future Happy Valley Recreation Center.



#### **Delivering for Oregon**

2025 Legislative Accomplishments & Local Impact Rep. April Dobson | House District 39 Happy Valley Business Alliance - July 2025

#### Session at-a-Glance

- 3,304 bills submitted, 640 sent to Governor → most are bipartisan
- House Democrats' caucus agenda was focused on affordability, safety, making government work, and protecting rights and freedoms
- Kept budget balanced amidst economic uncertainty, with limited, strategic investments (shelter, public safety, education)
- · The transportation package requires continued compromise and work

#### Labor

Some of the session's most debated bills, required balancing interests and values

- Unemployment for striking workers SB 916 → only applies to represented workers, capped at 10 weeks with 2 week waiting period
- GC liability for wage theft in construction SB 426 → supports law-abiding contractors, only applies to large developments of more than 6 units
- Off-site prevailing wage for some work on public projects HB 2688 → applies to custom "bespoke" work
- Fully funded BOLI budget for faster resolution

#### Looking Ahead: Challenges & Partnerships

- · Regulatory complexity → comprehensive permitting reform
- Tax burden → open to pragmatic tax reform ideas that encourage investment while protecting core services
- Partnership example: worked with Pacific Seafoods to pass HB 3814, regulatory fix for Warrenton facility



City Update: Steve Campbell

Police Update: Richard Sheldon

Fire Update: Nick Browne

NCSD: Curtis Long











#### JULY HVBA MEETING: CITY AND COUNTY UPDATES

#### Happy Valley Police - Chief Rich Sheldon

- Stats: Averaging 1,400 calls per month
- The Safe Neighborhood Initiative employed in the city's apartment complexes are resulting in decreased resident calls due to proactive issues being addressed onsite by Community Service Officers & Deputies.
- A suspect has been arrested for the recent US Bank robbery.

#### Clackamas Fire District - Izak Hamilton, Public Information Officer

- Stats: 3,00 calls for June = 92/day. 90 of the calls for June were fires
- Water safety is prudent due to the cold water temperatures. Swimmers are often not ready for them.
- Asked for caution as the summer months continue.

#### City of Happy Valley - Steve Campbell, Director Community Services/Public Safety

- A clean-up is scheduled for Aug. 16<sup>th</sup> at Christilla Pioneer Cemetery located on Scouters Mountain.
- The National Night Out is scheduled to include "The Buffalo" which is the largest vehicle in the National Guard fleet, used during bomb detection.
- Pickathon Hosted at Pendarvis Farm is expected to bring 15,000 attendees into Happy Valley.

#### **City of Happy Valley** - Mayor Tom Ellis

• A bond measure for the new Community Center will be on the November ballot.

#### Happy Valley Parks and Recreation - Stephani Hern, Recreation Supervisor

• The 2<sup>nd</sup> annual car show is scheduled during the July 31<sup>st</sup> concert and will be larger than last years event.

North Clackamas School District - Unavailable



#### **HVBA NETWORKING SOCIAL**

Gather & Network at Member Business Location Second Wednesdays Monthly 4pm-6pm Open to Anyone to Attend

## SCAN ME

#### **Host Location Pre-Qualifications:**

- Room occupancy minimum 30 people standing
- Willing to pay for light food and light drink options for up to 50 people
- Business address: Happy Valley, Damascus or Clackamas, Greater Happy Valley Area
- If you are out the area, remote work or a service-based business, you can co-host with someone in the area with a physical location
- Please tell us what you would you like to highlight about your business

Questions: Call Marco at 503-407-9944





### **HVBA President's Corner**

René Canler HVBA President 971.350.8969 rene@rootmortgage.com

#### Excitement in the Air

Many of us feel the excitement for our upcoming 20th Anniversary Celebration.

Not only are we celebrating 20 years of the Happy Valley Business Alliance, but we are doing so by putting on our first ever GALA. This masquerade-themed event is limited to the first 150 attendees. The intimacy is intentional as our goal is to celebrate with you and your family, as we consider each other family.

We will host our 20th Anniversary Celebration on Saturday, October 18 at Gray Gables from 5-9 p.m.

Visit our website at <u>hvba.biz</u> to become a sponsor! Individual tickets will go on sale next month.

I'm filled with gratitude to continue to serve as your HVBA President. I'm grateful for the opportunity to celebrate with you in October!

Much love



#### July Business Spotlight





René Canler, HVBA President

The focus of the Happy Valley Business Alliance can be summed up in one word - COMMUNITY. From the initial formation 20 years ago, when a few business leaders collaborated with leaders from the City of Happy Valley at the Godfather's Pizza located in the plaza at SE 147<sup>th</sup> Ave., the commitment to community continues today.

It is with these humble roots that the excitement is building for the celebration of the 20<sup>th</sup> anniversary of the HVBA. René explained that the ask for sponsors is to offset the cost for attendance ensuring a relatively affordable ticket pricing for attendees.

If your business is interested in sponsoring the event, contact halley.lebleu@iqcu.com or info@hvba.biz

## Why Become A HVBA Business Spotlight?

- Cost is only \$110
- Present at the meeting for 8 minutes
- Your business is highlighted:
  - Monthly meeting reminder e-blast
  - Social Media
  - HVBA Monthly Newsletter
  - 1/4 page ad in the Happy Valley News (normally \$697)
    - Distributed (13,000 copies) to every home, condo, apartment, and business in Happy Valley
    - Creative services are included
- Contact Clint Ehlers for info:

Clint@arrowhomeloans.com



#### August Business Spotlight



Sarah Budd, PsyD, PCC 503.853.3359 GambitCoaching.com

## Maximizer | Intellection Input | Achiever | Learner

Working with others is hard. It just is. Our style affects our results more often than we realize. I help you make it easier, more fun AND help you recognize how your style is shaping the results you're getting.

#### 2025 YOUTH ENTREPRENEUR PROGRAM

The Happy Valley Youth Entrepreneur Program gives K-12 students the opportunity to showcase and sell their handmade crafts or services at five major city events: Paws in the Park, the 4th of July Family Festival, one Summer Concert, Oktoberfest, and the Holiday Tree Lighting Ceremony.































#### **HVBA Business Card Drawing Winners** July Meeting



#### **Happy Baskets**

- Tangee Summerhill-Bishop

Baskets creates custom. Happy handcrafted gift baskets filled with gourmet treats, local wine, craft beer, sodas and more. Perfect for any celebration, our baskets are designed for all ages, interests, and occasionswhether for family, friends, employees, or clients. We offer personalized gifts and seasonal delights for holidays like Christmas. Valentine's Dav. and Mother's Day. Based in Vancouver, Washington, we have been delivering smiles all over the world since 2000. Celebrate life's moments with a unique gift from Happy Baskets!

> 13511 NE Kerr Rd, #3 Vancouver, WA 98682 503-653-6120 happybaskets.com



#### **Princeton Village** – Laura Steinke

Princeton Village Assisted Living is a premier Assisted Living community in Clackamas, OR, that serves Barlow, Happy Valley, Oregon City, Portland, Lake Oswego, and the surrounding regions. No matter where you've lived before, we'd be honored to have you call Princeton Village home.

Enjoy high-quality, private apartments, an active social life, and a carefree lifestyle while we take care of household chores. Experience peace of mind and spend time pursuing pleasures like your passions, relationships, and the richness of each day.

> Princeton Village 14370 SE Oregon Trail Drive Clackamas, OR 97015 503-588-1215 PrincetonVillageAssistedLiving.com



#### Joan Lubar, The Sassy Sage

For over 40 years I have helped people create healthier bodies through better choices in nutrition, general wellness, attitude and self development.

Are you stressed? Do you want to build a strong immune system for you and your family? Are you looking for a simple program to keep you at optimal health and have a positive attitude? Are you looking to get pregnant and maintain a healthy pregnancy? Are you worried about the effects of aging?

I offer free nutritional and wellness assessments plus a new coaching program for individuals and small groups. I believe we can all "Rock and Roll at Any Age"

> Joan Lubar, The Sassy Sage 8603 SE Causey Ave., Apt 214 Happy Valley,OR 97086 503-698-9493 thesassysage.com



#### **Doreen Gorans, Real Estate Broker**

Helping buyers and sellers across Portland & the surrounding metro area, with a special focus on Clackamas County. As a longtime Happy Valley resident, Doreen is deeply connected to her community and loves working with neighbors, vendors, and real estate networks.

Whether you're buying or selling, Doreen brings expert guidance every step of the way. She offers valuable staging and design tips, trusted contractor referrals. comprehensive market evaluations to ensure your home is marketed effectively. From first-time buyers to downsizers, her diverse experience allows her to tailor her approach to your needs.

Doreen Gorans, Real Estate Broker 14491 SE KING RD Happy Valley., OR 97086 503-752-2044

doreengorans.myrealtyonegroup.com

**Monthly Business** Card Drawing

For HVBA members that attend the meeting each month, drop your business card into a drawing. 4 business cards will be drawn to be featured in social media posts the following month!



## 20th Anniversary Gala Mark Your Calendar Saturday, October 18th

#### **CELEBRATING 20 YEARS**

Saturday, October 18
5 - 9 PM
Gray Gables Estate
3009 SE Chestnut St.
Portland, OR 97267

#### The HVBA IS SEEKING SPONSORS FOR THE THIS INAUGURAL EVENT

Contact Halley LeBlue at halley.lebleu@iqcu.com or Kaylin O'Brien at info@hvba.biz to secure your sponsorship before these packages sell out.



## **HAPPY VALLEY BUSINESS ALLIANCE**

## **20TH ANNIVERSARY EVENT**

**SPONSORSHIP OPPORTUNITIES** 



#### CHAMPION

\$2,500

- Logo prominent in event program
- Logo on E-Blast, Social Media, Happy Valley Newspaper, HVBA Website, and HVBA Newsletter
- Recognition during program
- · Reserved Table: 8 tickets to the event
- Max 5 Sponsors at this level

#### TABLE SPONSOR

\$1,500

- · Logo included in program
- · Logo listed in HVBA Newsletter and E-Blast
- · Recognition during program
- · Reserved Table: 8 tickets to the event
- · Max 10 Sponsors at this level

#### SUPPORTER

\$500

- · Logo included in program
- Logo listed in HVBA Newsletter and E-Blast
- · Recognition during program
- · 2 seats to the event

#### IN KIND DONATIONS

For in kind sponsorship information reach out to Halley.LeBleu@iQcu.com

CONTACT INFO@HVBA.BIZ TO RESERVE

## Summer Happenings Mark Your Calendar





SAVE THE DATE:
SEPTEMBER
MEMBERS MEETING

WEDNESDAY,
SEPT. 24TH
HAPPY VALLEY
CITY HALL
16000 SE MISTY DR,
HAPPY VALLEY, OR
DOORS OPEN
AT 7:15 FOR
NETWORKING
MEETING BEGINS
AT 7:30





## Happy Valley Happenings

Summer Concerts
Thursday's 6:30pm@ Happy Valley Park
<a href="hv.city/summer-concerts">hv.city/summer-concerts</a>

## <u>August 14 – Shoot to Thrill – (AC/DC Tribute)</u>

This AC/DC band is Portland's amazing tribute to the Australian legends, bringing the anthemic riffs, shouts, and antics to the stage with pure passion. Hail hail to the good times, cause rock has got the right of way when Shoot To Thrill is on stage.



#### STONE IN LOVE



#### <u>August 21 – Stone in Love–</u> <u>Journey Tribute</u>

This tribute performs faithful renditions of classic hits from one of the most beloved rock groups of all time. They deliver a high-energy performance that showcases all the hallmarks of the Journey sound - soaring lead vocals, lush four-part harmonies, signature quitar licks, fat keyboards, and driving rhythms - on legendary hits known the world over. This is Stone in Love's final summer of performances. You won't want to miss this!

# Happy Valley NEWS A city, community, a lifestyle—a place we proudly call home

The **Happy Valley News** is the best source for local community news in Happy Valley and surrounding neighborhoods. The publication is a partnership with the City of Happy Valley and CMG-Oregon.

Our goal is to provide readers with local community stories on residents, schools, library & parks news, upcoming events, news from the City and more!

#### **DISTRIBUTION & CIRCULATION:**

The Happy Valley News is direct mailed to every home and business within the city limits of Happy Valley through a partnership with the City of Happy Valley and can also be found at businesses throughout the city and surrounding area. Approximately 13,000 print copies are distributed each month, with additional digital distribution on the City of Happy Valley's website and through CMG-Oregon's digital distribution network.

AD SIZES & COSTS:	AD SIZE	OPEN RATE A	3-MO. GREEM'T	6-MO. AGREEM'T	12-MO. AGREEM'T
1/8 Page	4.93"x 4.875"	\$400	33	8 315	275
1/4 Page H	10"x 4.875"	\$700	60	0 550	500
1/4 Page V	4.93"x 9.875"	\$700	60	0 550	500
1/2 Page V	4.93"x 20"	\$127	5 11	<b>75 100</b>	0 890
1/2 Page H	10"x 9.875"	\$127	<b>5 11</b>	<b>75 100</b>	0 890
Full page	10"x 20"	\$220	0 20	00 182	5 1625

ALL ADS FULL COLOR AND INCLUDE DIGITAL BOOST!

10% OFF FOR HAPPY VALLEY BUSINESS ALLIANCE MEMBERS





For more information about advertising in the Happy Valley NEWS and our any of our other local Community Newspapers contact your local advertising sales representative:

#### **CHRIS SWEET**

971-204-7886 Chris.Sweet@YourOregonNews.com

> Or call or email your CMG-Oregon Advertising Sales Representative today



#### **KUDOS from the July Members Meeting**

Members volunteered a number of shout outs for other HVBA Member Businesses:

- City of Happy Valley
- · HVBA for Reel
- HomeTeam Inspections
- Representative Dobson
- Vevino Art Studios



Bring your KUDOS to the next Monthly Members Meeting, share them on our social pages, and post them on the HVBA Business Directory.

#### **HVBA MEMBER BUSINESS CARD DISPLAY**



You may have noticed the racks of business cards on the table outside of the HVBA Membership Meeting.

These racks of business cards are another benefit for current members. Meeting attendees are able to browse the racks before or after each meeting.

Bring a stack of cards to an upcoming meeting and give them to Gregg LeBlanc, our Membership Coordinator. Can't attend a meeting? Contact Gregg at Gregg@NWNestRE.com to get them.



#### MEMBER DIRECTORY



#### **NEW MEMBERS**

- La Fresa Inc
- Otter Orthodontics
- Pogo Pass

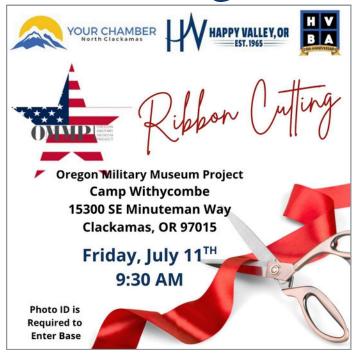
#### **RENEWING MEMBERS**

- Antonio Garcia Ojuel Real Estate
- Bishops Cuts / Color
- Inspire Life Chiropracticts
- Kerr Properties, Inc.
- Nature's Acres Dog
   Daycare and Boarding and
   RV Storage
- Oregon Digs Real Estate
- Sonder Fields Apartments
- Stangier Wealth Management
- Windermere Real Estate -Happy Valley



## July Ribbon Cuttings

















#### Oregon's Military Story Comes to Life at Camp Withycombe

The ribbon cutting ceremony at the Oregon Military Museum at Camp Withycombe was held on Friday, July 11<sup>th</sup> before reopening to the public the next day. The museum features a powerful new look, immersive exhibits, and over 14,000 authentic artifacts that showcase Oregon's proud military heritage. Tanks, jets, weapons, art, and personal stories.



## Become A HVBA Business Spotlight

#### Cost is only \$110

- Highlight your business:
  - Present at the HVBA Members Meeting for 8 minutes
  - Monthly member meeting reminder e-blast
  - Social Media exposure
  - HVBA Monthly Newsletter
  - 1/4 page ad in the Happy Valley News (normally \$697)
    - Creative services are included
    - 13,000 copies distributed to every home, condo, apartment, and business in Happy Valley with additional digital distribution on the City of Happy Valley's website.

Contact Clint Ehlers for more info: clint@arrowhomeloans.com



## SOCIAL MEDIA LINKS















/HVBA.OREGON/

/IN/HAPPY-VALLEY-BUSINESS-ALLIANCE-88B5B4223/



#### What is the HVBA?

The Happy Valley Business Alliance (HVBA) is a community focused organization that supports and connects Happy Valley business owners and brings attention to their businesses, attractions, and upcoming special events in Happy Valley. We are passionate about maintaining a great place to live and work, so we strive to promote a healthy business network with our members. Growing our community partners who share our interests in contributing to the livelihood of the Happy Valley business network promotes sustainable relationships and economic growth in our community.

HVBA was formed in 2005 with the intention of maintaining integrity and livability of our great community. As the original group of local business owners connected an alliance was formed so that each business would have a voice and could equally contribute to the economic development and success of the Happy Valley area. As our local business community grows, so do our members. We continue to strive for each and every business to be as successful as possible and for our members to have a place to connect with other local business owners for support and access to the resources needed.

As a member, you will be surrounded by local business leaders that will support you and your goals. As well as give you a first hand look at what is happening around your community. Happy Valley is a premiere location for your business because of its growth and buy local feeling. By having an insight to the community events, community leaders, and the resources that the HVBA provides your business will grow and thrive along side Happy Valley!

### **MORE SOCIAL MEDIA LINKS**















#### Not A **HVBA Member?**

#### **HVBA Member Benefits**

One of the best ways to connect with other local businesses and people in Happy Valley is to become a member of the HVBA. Not only do we hold monthly meetings where members can get involved in community events through sponsorships or resource sharing, we create opportunities for business owners to meet and get to know each other. The HVBA is open to any business doing business in the city of Happy Valley and surrounding areas.

#### Here are a few more benefits of membership:

- Members receive email reminders about upcoming community events, keeping you connected and informed
- You have a collective voice of business in the City of Happy Valley and can get problems addressed and solved
- As a member you receive City Council updates regarding decisions that might affect your business
- Hear guest speakers from community businesses speak on topics important to alliance and business in Happy Valley
- You will have opportunities to sponsor events that make our city great and make a name for your business, like the Fourth of July Festival, Summer Concerts, Harvest Fest and Tree Lighting!
- Business training with guest speakers
- Website listing and social media postings

Join Here



ROTARY CLUB OF CLACKAMAS PRESENTS:

SEPTEMBER 21, 2025

2 PM - 4 PM

## HART KEENE ILLUSIONIST

Join us for an afternoon of magic, community, and giving back at our next fundraising event with Illusionist, Hart Keene as seen on America's Got Talent!





WHO WE'VE SERVED:



Use QR Code to Purchase Tickets:



- SMART Reading Program
- Road Cleanup
- Smoke Alarm Installation
- · Feed the Hungry
- Wichita Center
- Clackamas Service Center
- Rotary Youth Leadership & Exchange Program
- Happy Valley Library
- Happy Valley All Abilities Park
- Backpack Project Salvation Army
- Clackamas High School Winter Blitz
- Sabin Skill Center
- Johnson Creek Watershed Cleanup
- · Battle of the Books

Carver Event Center - 16077 OR-224 Damascus, OR 97089