



# HAPPY VALLEY BUSINESS ALLIANCE Monthly Newsletter

## AUG. MEMBERS MEETING SPEAKER



### SPEAKER:

Gregg LeBlanc

Mentor - [Trip G Mentoring](#)

Realtor - [NW Nest Real Estate](#)

### SESSION TOPIC:

*Whose World Are You In?*

*Communicating With Intention*

Find the [full presentation here](#)

Gregg shared many of the communication nuggets that he learned throughout his career leading marketing and sales in organizations ranging from start-ups to several iconic Portland brands.

While the plan was to walk attendees through the “**whose world are you in**” presentation, it was two slides in when he had to operate outside of the plan as the computer stopped operating.

That didn't stop Gregg from asking attendees to be honest in understanding their own communication styles. From there, the nugget was to determine the style of the person that is s being communicating to in the manner THEY are comfortable in. You can find the [full presentation here](#)

**Breathe**

## COMMUNICATION

### Know Your Audience

#### How to Learn THEIR Communication Style?

- 2 Ears > 1 Mouth
- Ask Questions
- Maximize the Talk: Listen Ratio
- Speak to Hear, Not to be Heard
- Seek to Understand, Not be be Understood

**WHY AM I TALKING**

TALK LESS  
LISTEN MORE

**Give The People What They Want**

## COMMUNICATION

### What You Communicate

WHAT YOU THINK THEY NEED TO KNOW!

WHAT DO THEY WANT TO KNOW?

- BUILD CONFIDENCE
- MAKE A CONNECTION
- DISPLAY COMPETENCE

**BE BRIEF  
BE BRILLIANT  
BE GONE!**

• IN PERSON, TEXT, EMAIL

### Get In Their World... Stay In Their World!

**DOMINANT (CONTROLLING)**  
Ask for Concerns | Don't Argue | Needs Freedom To Decide

**INFLUENTIAL (ADVOCATING)**  
Ask For Ideas | Analogies | Big Picture | Support Ideation

**STEADY (FACILITATING)**  
Feelings | Relationships | Impact to Others | Deliberate

**COMPLIANT (ANALYZING)**  
Details | Process | Compare Options | Explore Logic

**STOP THINKING IT IS ABOUT YOU**

### In this newsletter you'll find:

September Keynote:  
HV Rec. Center

HVBA  
Networking Social

HVBA President's  
Corner

City of Happy Valley  
Happenings

HVBA 20<sup>th</sup>  
Anniversary Gala

Member Business  
Spotlights

August Updates from  
City & County Leaders

Win HV News  
Exposure for Your  
Business



**HVBA** HAPPY VALLEY  
BUSINESS ALLIANCE

## NETWORKING SOCIAL EVENT

**Rock Haven**

355 NE 223RD AVE  
GRESHAM, OR 97030

WEDNESDAY  
OCTOBER 8TH | 4-6PM

APPETIZERS AND DRINKS PROVIDED


**HAPPY VALLEY  
BUSINESS ALLIANCE**

**City Update:** *Steve Campbell*

**Police Update:** *Richard Sheldon*

**Fire Update:** *Nick Browne*

**NCSO:** *Curtis Long*



## AUGUST HVBA MEETING: CITY AND COUNTY UPDATES

### **Happy Valley Police** - Chief Rich Sheldon

- The start of the school year will bring additional attention to school zones.
- Chief Sheldon announced his departure to the Clackamas Sheriff's Office and introduced his successor from the Clackamas County Sheriff's office, Marcus Mendoza.
- Incoming Chief Mendoza has spent time in Los Angeles and Deschutes before joining Clackamas.

### **Clackamas Fire District** - Chris Edmonds, Chief Information Officer

- The levy allowed the investment to be directed toward resources
  - 2 new stations reopened staffed to include appropriate apparatus - Station 12 & Station 13
  - These are located in areas that are most susceptible to forest fires

### **City of Happy Valley** - Steve Campbell, Director Community Services/Public Safety

- Oktoberfest will again feature members of the Youth Entrepreneur program
- Community Center will be on the November ballot
- Concert series were major success with record breaking crowds

### **Happy Valley Parks and Recreation** - Katie Coffey, Community Engagement Specialist

- Drive-in Theater to be placed on the site of the future Recreation Center with 50' x 62' screen

### **North Clackamas School District** - Unavailable

- The school year had begun for teachers. Curtis Long was engaged with training sessions.

## **HVBA MEMBER BUSINESS CARD DISPLAY RACKS**

You may have noticed the racks of business cards on the table outside of the HVBA Monthly Membership Meeting.



These racks of business cards are another benefit for current members. Meeting attendees are able to browse the racks before or after each meeting.

Bring a stack of cards to an upcoming meeting and give them to Gregg LeBlanc, our Membership Coordinator. Can't attend a meeting? Contact Gregg at [Gregg@NWNestRE.com](mailto:Gregg@NWNestRE.com) to get them.





# MEMBERS MEETING FEATURED SPEAKER SEPTEMBER



## **SPEAKERS:**

Joshua Callahan, City Council President  
Ben Bryant, Asst. City Mgr.

## **SESSION TOPIC:**

Information on: The Proposed Happy Valley  
Community Center Measure 3-626



The Happy Valley Recreation Center is being presented as a gathering place where residents can connect. Learn more about the proposed Recreation Center and the impact on each that the bond measure will have on homeowners.

The facility is proposed to include:

Community Space | Indoor Pool | Walking & Jogging Track | Fitness & Exercise Room  
Child Care Facilities | Multi-Purpose Gymnasium | Weight & Cardio Area

If you have questions, plan to bring them to the session on Wednesday, September 24<sup>th</sup>.



## August Business Spotlight

**GAMBIT**  
COACHING & CONSULTING

**Sarah Budd, PsyD, PCC**  
**503.853.3359**  
**GambitCoaching.com**



Dr. Sarah Budd shared her approach to how she adds value to a client organization. Her services fall into one of three buckets: 1) Coaching 2) Workshops 3) Team Assessment. She went on to explain the GRPI model of team effectiveness:

Goals | Roles | Processes | Interactions

Sarah's presentation [can be found here.](#)

### WHEN PEOPLE CALL ME:

- Team is struggling to work together
- In a transition (role, new leader, M&A)
- Professional development (individual, team or organization)
- Taking team from good to great
- Design consistently transformational programs
- Scaling leadership to match organization

**Gambit**  
COACHING & CONSULTING

### COACHING



- Executive & Leadership
- Individual
- Small Groups
- Topic based or Emergent

### WORKSHOPS



- CliftonStrengths
- Five Dysfunctions of a Team
- Communication
- GRPI
- Customized for your needs

### TEAM ASSESSMENT



- Interviews & Observation
- Team Debrief & Planning
- Plan Implementation

## September Business Spotlight



After 18 years in Public Ed, René now flexes his education muscle in supporting the community with their home loan needs.



René Canler  
Mortgage Advisor

[Root Mortgage](#)

NMLS #2124818

Licensed in OR & WA

971.350.8969

[rene@rootmortgage.com](mailto:rene@rootmortgage.com)

A school principal turned mortgage advisor, just a few things have changed. He focuses on building relationships to understand your needs, educates, and presents options, while executing to get you into your home. From community advocacy to financial planning, René's experience is unlike any loan officer you may meet. Bicultural, bilingual Boricua raised in the city of Chicago, René supports his native English and Spanish speakers in their home loan needs.

Call René to learn of your home loan options, whether you are buying your first home, investment home, dream home or curious to learn your refinance options.





## HVBA President's Corner

René Canler  
 HVBA President  
 971.350.8969  
[rene@rootmortgage.com](mailto:rene@rootmortgage.com)

*We are all excited for the upcoming 20th Anniversary Celebration GALA!*

*Held at Gray Gables on Saturday, October 18, from 5-9 p.m., tickets and sponsorship packages are on sale now at [hvba.biz](http://hvba.biz).*

*As of this writing, we only have around 100 seats left! Make sure to get your tickets now before it's too late.*

*Thank you to our initial sponsors!*

- Thank you to Bart Lancelotti with **Edward Jones** and Chrystina Sloan with **POGO Pass** as SUPPORTERS.
- Thank you to Lloyd Anderson with **Armadas Exteriors** As a TABLE SPONSOR.
- Thank you to **Root Mortgage** as a CHAMPION SPONSOR.

*We look forward to seeing you there!*

*Much love*

## 2024/2025 HVBA Board



René Canler  
President



Clint Ehlers  
Vice President



Marco Arboleda  
Secretary



Melissa Appelson  
Treasurer



Antonio Garcia Ojuel  
Social Media/Marketing



Patrick Sheehan  
Meeting Coordinator



Gregg LeBlanc  
Membership Coordinator



Lee Jones  
Member at Large



Nick Browne  
Member at Large



LizBETH Hale  
Past President



Steve Campbell  
City Liaison

# 20th Anniversary Gala

## Tickets on Sale NOW

### Saturday, October 18th



**HAPPY VALLEY  
BUSINESS ALLIANCE**

**20th Anniversary  
Dinner & Celebration**

**Saturday Evening  
October 18, 2025  
5:00 - 9:00 PM  
Grey Gables Estate**



**THANKS TO OUR 2025 SPONSORS**





### TICKETS ARE LIMITED

HVBA Members \$75

Non-Members \$95

**PURCHASE TICKETS at [hvba.biz/gala](http://hvba.biz/gala)**



The focus of the Happy Valley Business Alliance can be summed up in one word - COMMUNITY. From the initial formation 20 years ago, when a few business leaders collaborated with leaders from the City of Happy Valley at the Godfather's Pizza located in the plaza at SE 147<sup>th</sup> Ave., the commitment to community continues today.

It is with these humble roots that the excitement is building for the celebration of the 20<sup>th</sup> anniversary of the HVBA.

### The HVBA IS SEEKING SPONSORS FOR THE THIS INAUGURAL EVENT

Contact Halley LeBlue at [halley.lebleu@iqcu.com](mailto:halley.lebleu@iqcu.com) or Kaylin O'Brien at [info@hvba.biz](mailto:info@hvba.biz) to secure your sponsorship before these packages sell out.

## HAPPY VALLEY BUSINESS ALLIANCE

### 20TH ANNIVERSARY EVENT

SPONSORSHIP OPPORTUNITIES



#### CHAMPION

- Logo prominent in event program
- Logo on E-Blast, Social Media, Happy Valley Newspaper, HVBA Website, and HVBA Newsletter
- Recognition during program
- Reserved Table: 8 tickets to the event
- Max 5 Sponsors at this level

#### \$2,500

#### TABLE SPONSOR

- Logo included in program
- Logo listed in HVBA Newsletter and E-Blast
- Recognition during program
- Reserved Table: 8 tickets to the event
- Max 10 Sponsors at this level

#### \$1,500

#### SUPPORTER

- Logo included in program
- Logo listed in HVBA Newsletter and E-Blast
- Recognition during program
- 2 seats to the event

#### \$500

#### IN KIND DONATIONS

For in kind sponsorship information reach out to [Halley.LeBleu@iQcu.com](mailto:Halley.LeBleu@iQcu.com)

**CONTACT [INFO@HVBA.BIZ](mailto:info@hvba.biz) TO RESERVE**



# HVBA Business Card Drawing Winners

## August Meeting



**Kiwanis Children's Fund**  
- Angela Merritt-Frymire

The Kiwanis Children's Fund is the fundraising arm of Kiwanis International. For members, a gift to the Children's Fund is a way to amplify the impact they make in kids' lives. That's because we turn gifts into grants that support Kiwanis projects around the world. We also partner with other organizations — and with Kiwanis clubs of all sizes, helping them apply for grants and funding projects that serve kids.

Pacific NW District  
1216 SW 24<sup>th</sup> Street  
Troutdale, OR 97068  
541-324-9209

[KiwanisChildrensFund.com](http://KiwanisChildrensFund.com)



**Valley Public House**  
- Ami Shannon

Brian & Ami Shannon created Valley Public House to bring great food and drinks to Happy Valley. There are 70+ taps with a huge range of beverages to select from. Delicious, fresh food is available from Tamale Boy, Ranch Pizza, off the VPH menu, or down in the Whiskey Barrel Lounge. Enjoy food and drink inside or out on the heated patio.

Families are welcome. Valley Public House is a place for everyone to enjoy the community we have created centered around the sharing of good food and beer!

Valley Public House  
Whiskey Barrel Lounge  
12960 SE 162nd Ave.  
Happy Valley, OR 97086  
971-271-2099  
[ValleyPublicHouse.com](http://ValleyPublicHouse.com)



**Happy Valley News/CMG-Oregon**  
- Chris Sweet

The Happy Valley News is the best source for local community news in Happy Valley and surrounding neighborhoods. The publication is a partnership with the City of Happy Valley and CMG-Oregon.

Our goal is to provide readers with local community stories on residents, schools, library & parks news, upcoming events, news from the City and more!

**DISTRIBUTION & CIRCULATION:** The Happy Valley News is direct mailed to every home and business within the city limits of Happy Valley.

Chris Sweet, Publisher  
P.O. Box 45  
West Linn, OR 97068  
971-204-7869  
[YourOregonNews.com](http://YourOregonNews.com)



**NW Paint Revival**  
- Ray Gonzales

Elevate your home or business with personalized, industry-leading painting services from NW Paint Revival LLC.

With 18 years of expertise, including 14 years in residential and commercial private sector work and 4 years as a union-trained and certified painter specializing in commercial projects, I bring unmatched skill and precision to every job. Notably, I advanced to union foreman within one year, showcasing my leadership and dedication to quality.

NW Paint Revival  
17097 SE Tong Rd  
Damascus, OR 97089  
971-414-9996  
[NWPaintRevival.com](http://NWPaintRevival.com)

### Monthly Business Card Drawing

For HVBA members that attend the meeting each month, drop your business card into a drawing. 4 business cards will be drawn to be featured in social media posts the following month!

### HVBA Member Benefit 10% Off Advertising

**1/2 Page Ad Example**  
\$1275 non-member rate

**12x agreement \$890/month**  
**10% off for HVBA members**



**HVBA Member Rate**  
**\$801 per month**



**HVBA Member Savings**  
**\$474 per month**





# Happy Valley Happenings

## The Drive-In is Back!

Hey movie lovers, it's time to load up the car and get ready for an unforgettable Drive-In Movie Night at the site of the future Happy Valley Community Center! On Friday, September 27th, gates open at 6:00 PM and the movie begins at 7:30 PM.

Tickets are FREE for residents (available exclusively 9/2–9/19) and \$40 for non-residents (on sale starting 9/20). Just remember tickets must be reserved in advance. No tickets at the door (field)!

### SUPERFAN EXPERIENCE

For those who want the ultimate movie night, don't miss the SUPERFAN EXPERIENCE! For \$250, you'll snag prime seats in your car, up front and under the big screen in a special VIP area. This special upgrade is available now to everyone!

So, gather your crew, pack your snacks, and get ready for a night of adventure—because just like in *The Goonies*, this drive-in proves that “Movie nights never say die!”

👉 Reserve your tickets at [hv.city/parks](http://hv.city/parks) or by scanning the code on the flyer.



**JOIN YOUR NEIGHBORS AND  
HAPPY VALLEY POLICE FOR  
COFFEE AND CONVERSATION.**



**COME MEET OUR NEW  
POLICE CHIEF**



**THURSDAY, OCT. 2  
10:00AM-11:00AM**

**15918 SE HAPPY VALLEY TOWN CENTER**



**NO AGENDA OR SPEECHES. JUST A CHANCE TO ASK  
QUESTIONS, VOICE CONCERNS, AND GET TO KNOW  
THE DEPUTIES IN YOUR NEIGHBORHOOD.**





# HAPPY VALLEY OKTOBERFEST

## OCTOBER 4, 2025

**TENTED BEER GARDEN | LIVE MUSIC | FOOD VENDORS**  
**WAGON RIDES | EATING CONTESTS | WEINER DOG RACES**  
**FAMILY FRIENDLY FREE EVENT**

Sponsored by:



In partnership with:

**Rotary**

Club of Clackamas



**11 AM - 7 PM**  
**HAPPY VALLEY**  
**PARK**

**PRE-REGISTRATION**  
**REQUIRED FOR**  
**CONTESTS**

**REGISTRATION &**  
**EVENT DETAILS ONLINE:**  
**[HV.CITY/OKTOBERFEST](http://HV.CITY/OKTOBERFEST)**



**CITY OF HAPPY VALLEY**  
**PARKS & RECREATION**



## KUDOS from the August Members Meeting

Members volunteered a number of shout outs for other HVBA Member Businesses:

- Care Patrol
- Carpenter Media / HV News
- Chicago Title
- Clackamas Fire
- Gambit Consulting
- Gregg LeBlanc
- HVBA
- Morning Star Assisted Living
- Music with Lynn
- NW Love In A Box
- NW Paint Revival
- Root Mortgage
- Sah-Hah-Lee Golf Course
- Stretch Lab
- Valley Public House
- Vevino Art Studios



Bring your KUDOS to the next Monthly Members Meeting, share them on our social pages, and post them on the HVBA Business Directory.



## MEMBER DIRECTORY

### NEW MEMBERS

- AEFPI NorthWest
- Floyd Family Orthodontics
- LILI RAMPTON
- Lynn Mendoza-Khan - Music with Lynn
- Kind Kids Dental
- NW Paint Revival

### RENEWING MEMBERS

- Country Financial
- EarthWise Pet Happy Valley
- Happy Baskets
- Happy Valley News/CMG-Oregon
- Sah-Hah-Lee Golf Course
- The Springs at Happy Valley



# Fall Happenings

## Mark Your Calendar

SAVE THE DATE:  
SEPTEMBER  
MEMBERS MEETING

WEDNESDAY,  
SEPT. 24TH  
HAPPY VALLEY  
CITY HALL  
16000 SE MISTY DR,  
HAPPY VALLEY, OR  
DOORS OPEN  
AT 7:15 FOR NETWORKING  
MEETING BEGINS  
AT 7:30

**HVBA** HAPPY VALLEY BUSINESS ALLIANCE

## MEMBERS MEETING

**HAPPY VALLEY CITY HALL**

- Joshua Callahan- September Speaker  
City Council President
- Rene Canler - September Spotlight  
Root Mortgage

**DATE**  
Wednesday  
September 24th  
**TIME**  
7:30-9 am

**ATTENDED BY**

Joshua Callahan Rene Canler

**CLACKAMAS COUNTY POLICE**  
**CLACKAMAS FIRE DISTRICT #1**  
**North Clackamas Schools**  
**HVBA** HAPPY VALLEY, OR EST. 1965

**HVBA** HAPPY VALLEY BUSINESS ALLIANCE  
**MEMBERS MEETING**  
20th ANNIVERSARY

Keynote Speakers:  
**Catherine McMullen**  
Clackamas County Clerk

HVBA Business  
Spotlight:  
Hunde Abebe

**ADVANTAGE REALTY**

**UPDATES FROM:**

**CLACKAMAS COUNTY**

**HVBA** HAPPY VALLEY, OR EST. 1965  
**CLACKAMAS FIRE DISTRICT #1**  
**CLACKAMAS COUNTY POLICE**  
**North Clackamas Schools**

**SAVE THE DATE**

**Happy Valley City Hall**  
Wed. - Oct 22, 2025

**Time:**  
7:30 - 9:00 AM

**HVBA** HAPPY VALLEY BUSINESS ALLIANCE

## NETWORKING SOCIAL EVENT

**Rock Haven**

355 NE 223RD AVE  
GRESHAM, OR 97030

**WEDNESDAY**  
OCTOBER 8TH | 4-6PM

APPETIZERS AND DRINKS PROVIDED



# August Networking Social



**HVBA** HAPPY VALLEY BUSINESS ALLIANCE

## NETWORKING SOCIAL EVENT

LOCATION

**The Springs Living®**

13160 SE 172ND AVE, HAPPY VALLEY, OR 97086

**WEDNESDAY AUGUST 13 | 4-6PM**

APPETIZERS AND DRINKS PROVIDED



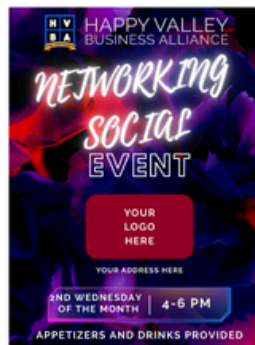
## HAPPY VALLEY BUSINESS ALLIANCE

### Gather & Networking at your business!

- Highlight your business
- HVBA Marketing Support:
  - HVBA Social Media, Email & Newsletter
- Open to HVBA Members & Non-members
- 2<sup>nd</sup> Wednesday Monthly @ 4-6 PM

### Hosting Location Qualifications:

- Room Occupancy of 30+ standing
- Provide light food and beverages for up to 50 attendees
- Business address located in Happy Valley, Damascus or the nearby Clackamas area
- Open to remote or service-based businesses. Option to co-host at another business location or restaurant/bar



HVBA MEMBER

## NETWORKING SOCIAL EVENTS



**Networking Social Events**  
**2nd Wednesday Monthly**  
**4:00 - 6:00 PM**



NOT A MEMBER - JOIN NOW

only **\$150**

Learn More at: [hvba.biz](http://hvba.biz)  
 Email: [info@hvba.biz](mailto:info@hvba.biz)





# August Ribbon Cutting



## La Fresa Mexican Bistro

Members of the HVBA and leaders from the City of Happy Valley turned out to celebrate the opening of the newest restaurant in Happy Valley. It was a pleasure to see what Thalia Llauger and her family were able to do to transform the space and menu. Learn more at [lafresamexicanbistro.com](http://lafresamexicanbistro.com)



**HVBA MEMBER**

## BUSINESS SPOTLIGHT PROGRAM



Spotlight your business:

- Present at the HVBA Members Meeting for 8 minutes
- Social Media exposure
- Monthly Member Meeting e-blast
- HVBA Monthly Newsletter
- 1/4 page ad in the Happy Valley News (normally \$700)
  - Creative services are included
  - 13,000 copies distributed to every home, condo, apartment, and business in Happy Valley with additional digital distribution on the Happy Valley City website



**HAPPY VALLEY BUSINESS ALLIANCE**

HVBA MEMBER COST

only **\$110**

To Schedule Your Spotlight:  
Contact Clint Ehlers  
(503) 750-0193

**Happy Valley NEWS**

Jan 2015

A city, community, a lifestyle — a place we proudly call home. Visit the city of happyvalley.gov

**The HVBA Meets  
the 4th Wednesday of Every Month\***

Happy Valley City Hall  
16000 SE Misty Drive  
Happy Valley, OR 97086  
7:30am-9:00am  
\*Except December



## MONTHLY CONTEST

### GET YOUR BUSINESS PLACED IN THE HV NEWS

If you have seen the recent Happy Valley News, you may have noticed that the HVBA Community advertisement is looking different. The creative has been freshened up as well as letting prospective businesses know about the benefits of Happy Valley Business Alliance Membership. See below.

The ad will include two businesses that have recently joined the HVBA and two businesses that have recently renewed their membership. That will leave two business card sized spaces available. If you would like to have your business included in a future issue of the Happy Valley News, we are launching a monthly contest.

**How to win:** there are 4 gold birds hidden on other pages throughout this newsletter. Once you find them, email the 4 page numbers to Gregg LeBlanc, our Membership Coordinator at [Gregg@NWNestRE.com](mailto:Gregg@NWNestRE.com) with the 4 pages that have the gold birds hidden on them.

2 Winners will be selected to be included in the Happy Valley News in the November issue. Entries must be submitted by September 30<sup>th</sup>.



## SOCIAL MEDIA LINKS



/HAPPYVALLEYBUSINESSALLIANCE



/HVBA.OREGON/



/IN/HAPPY-VALLEY-BUSINESS-ALLIANCE-88B5B4223/



**HVBA**  
20th ANNIVERSARY

## COMMUNITY IS OUR BUSINESS!

Support These Local  
Happy Valley Business Alliance Members!

**James Maciokas**  
Financial Advisor & Risk Management  
8800 SE Sunnyside Rd, Suite 110N  
Clackamas, OR 97015  
503.650.1139 office  
503.650.4491 fax  
[james.maciokas@countryfinancial.com](http://james.maciokas@countryfinancial.com)  
Auto | Home | Life | Business | Retirement

**New Members:**  
Floyd Family Orthodontics  
Kind Kids Dental  
Heather Morrison - AEFPI North West  
Lili Rampton  
Lynn Mendoza-Khan - Music with Lynn  
NW Paint Revival

**OREGON DIGS | PORTLAND LAND DIGS**  
real estate  
**Sondra McFeters**  
Managing Principal Broker  
[sondra@mcfeters.com](mailto:sondra@mcfeters.com)  
12960 SE 162nd Ave, SUITE 204, Happy Valley, OR 97086  
(503) 239-7400 | [oregondigs.com](http://oregondigs.com)

**Otter Orthodontics**  
**Dr. Gemma Hill, DDS, MS**  
14210 SE Sunnyside Rd. #300  
Clackamas, OR 97015  
(503) 659-5000  
[www.otterorthodontics.com](http://www.otterorthodontics.com)

**Renewing Members:**  
Country Financial  
Earth Wise Pet Happy Valley  
Happy Baskets  
Happy Valley News/CMG-Oregon  
Sah-Hah-Lee Golf Course  
The Springs at Happy Valley

**POGO PASS**  
**CHRISTINA SLOAN**  
Portland Vocal Manager  
[christina.pogopass@gmail.com](mailto:christina.pogopass@gmail.com) • [www.pogopass.com](http://www.pogopass.com) • 971.282.1736

**Red Hills Land and Design, LLC**  
 **Bill Krasnogorov**  
[RedHillsLD@gmail.com](mailto:RedHillsLD@gmail.com)  
(503)-970-2456  
[www.redhillstd.com](http://www.redhillstd.com)

**Join Us for the next  
HVBA Members Meeting**  
Wednesday, September 24th  
at 7:15 - 9:00 AM  
Happy Valley City Hall  
16000 SE Misty Drive  
Happy Valley

**snap FITNESS 24-7**  
**DARRIN D. HAMBLIN**  
OWNER/PERSONAL TRAINER  
[darrinhamblin@gmail.com](mailto:darrinhamblin@gmail.com)  
Club: 555-741-8023  
[www.snapfitness.com/gym/happyvalley-or](http://www.snapfitness.com/gym/happyvalley-or)



**HAPPY VALLEY  
BUSINESS ALLIANCE**

MEMBER  
BENEFITS

Join Today at HVBA.biz

- Be in the know about upcoming Happy Valley happenings
- Enjoy guest speakers on topics important to businesses in Happy Valley
- Attend monthly Networking Events
- Have the opportunity to sponsor events that make our city great and making your business stand out
- Become the collective voice of businesses in the City of Happy Valley to get problems addressed
- Hear City updates regarding decisions that might affect your business
- Free listing in the annual Happy Valley Magazine and online



HVBA Member Benefit

10% Off  
Advertising

Visit [www.hvba.biz](http://www.hvba.biz) for more businesses serving your community or to join the HVBA.

Visit Us Online at [www.HVBA.net](http://www.HVBA.net)



4th Annual

# ALS FUNDRAISER

## WATER BUCKET CHALLENGE

# & CARNIVAL



**Wednesday, Sept. 17<sup>th</sup>**  
**5:30 PM – 7:30 PM**

12960 SE 162ND AVE, HAPPY VALLEY, OR 97086





# Happy Valley NEWS

A city, community, a lifestyle — a place we proudly call home

The **Happy Valley News** is the best source for local community news in Happy Valley and surrounding neighborhoods. The publication is a partnership with the City of Happy Valley and CMG-Oregon.

Our goal is to provide readers with local community stories on residents, schools, library & parks news, upcoming events, news from the City and more!

## DISTRIBUTION & CIRCULATION:

The Happy Valley News is direct mailed to every home and business within the city limits of Happy Valley through a partnership with the City of Happy Valley and can also be found at businesses throughout the city and surrounding area. Approximately 13,000 print copies are distributed each month, with additional digital distribution on the City of Happy Valley's website and through CMG-Oregon's digital distribution network.

## AD SIZES & COSTS:

	AD SIZE	OPEN RATE	3-MO. AGREEMENT	6-MO. AGREEMENT	12-MO. AGREEMENT
1/8 Page	4.93"x 4.875"	\$400	338	315	275
1/4 Page H	10"x 4.875"	\$700	600	550	500
1/4 Page V	4.93"x 9.875"	\$700	600	550	500
1/2 Page V	4.93"x 20"	\$1275	1175	1000	890
1/2 Page H	10"x 9.875"	\$1275	1175	1000	890
Full page	10"x 20"	\$2200	2000	1825	1625

ALL ADS FULL COLOR AND INCLUDE DIGITAL BOOST!

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# HAPPY VALLEY BUSINESS ALLIANCE

## What is the HVBA?

The Happy Valley Business Alliance (HVBA) is a community focused organization that supports and connects Happy Valley business owners and brings attention to their businesses, attractions, and upcoming special events in Happy Valley. We are passionate about maintaining a great place to live and work, so we strive to promote a healthy business network with our members. Growing our community partners who share our interests in contributing to the livelihood of the Happy Valley business network promotes sustainable relationships and economic growth in our community.

HVBA was formed in 2005 with the intention of maintaining integrity and livability of our great community. As the original group of local business owners connected an alliance was formed so that each business would have a voice and could equally contribute to the economic development and success of the Happy Valley area. As our local business community grows, so do our members. We continue to strive for each and every business to be as successful as possible and for our members to have a place to connect with other local business owners for support and access to the resources needed.

As a member, you will be surrounded by local business leaders that will support you and your goals. As well as give you a first hand look at what is happening around your community. Happy Valley is a premiere location for your business because of its growth and buy local feeling. By having an insight to the community events, community leaders, and the resources that the HVBA provides your business will grow and thrive along side Happy Valley!

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## Not A HVBA Member?

### HVBA Member Benefits

One of the best ways to connect with other local businesses and people in Happy Valley is to become a member of the HVBA. Not only do we hold monthly meetings where members can get involved in community events through sponsorships or resource sharing, we create opportunities for business owners to meet and get to know each other. The HVBA is open to any business doing business in the city of Happy Valley and surrounding areas.

### Here are a few more benefits of membership:

- Members receive email reminders about upcoming community events, keeping you connected and informed
- You have a collective voice of business in the City of Happy Valley and can get problems addressed and solved
- As a member you receive City Council updates regarding decisions that might affect your business
- Hear guest speakers from community businesses speak on topics important to alliance and business in Happy Valley
- You will have opportunities to sponsor events that make our city great and make a name for your business, like the Fourth of July Festival, Summer Concerts, Harvest Fest and Tree Lighting!
- Business training with guest speakers
- Website listing and social media postings

**Join Here**

