

HAPPY VALLEY BUSINESS ALLIANCE Monthly Newsletter



HVBA President's Corner

René Canler HVBA President rene@rootmortgage.com

We are in a season of gratitude.

Honored to be the Happy Vally Business Alliance President, I'm grateful for the HVBA Board and its Membership. It's a gift to support our volunteer work with folks that care about our city and business community.

Highlights of 2025 include the following.

- <u>Brand new website!</u> We kicked off the new year with a brand new website. As one of my goals as the HVBA President, the purpose of the new website was to create more opportunity for authentic connection, on a pretty, more seamless website.
- <u>Consistent Networking Socials</u>. As many in the membership asked for a second monthly meeting opportunity, the intent of the Networking Social is to provide networking opportunities on the second Wednesday of the month from 4-6 p.m. We've had a great showing and look forward to continuing in 2026.
- <u>Community Outreach</u>. By being a City Sponsor for the second straight year, the HVBA has had booths at many city events including Concerts in the Park, the 4th of July, Oktoberfest, and the most recent, Happy Valley Tree Lighting. This has allowed HVBA members to sign up and be present, in front of its community, at our booth throughout these events.
- <u>Youth Entrepreneurs Program</u>. What a treat to continue to sponsor the City of Happy Valley's Youth Entrepreneur Program. Members show up and support the youth, along with their families, during big city events.
- **20th Anniversary Celebration**. We celebrated 20 years by throwing a party! This event truly memorialized that the present is our true gift. Time is never wasted if you succumb to your authentic self.
- <u>Official HVBA Day</u> November 4. Thankful that the City of Happy Valley, its Councilors, and Mayor proclaimed November 4 as the Official Happy Valley Business Alliance Day.

What's to come in 2026?

Happy Holidays.

I look forward to our paths crossing soon, René

In this newsletter vou'll find:

Recap of November Keynote Speaker

HVBA Networking Social

Win HV News Exposure for Your Business



City of Happy Valley Happenings

Kudos shared from HVBA Members

Member Business Spotlight

Updates from City, County Leaders

Save the Date:

- January Social Event
- January Meeting



NOVEMBER MEMBERS MEETING SPEAKER



SPEAKER:

Suzanne Washington CEO, <u>Meals on Wheels People</u>



SESSION TOPIC:

Meals on Wheels People: Delivering meals, connection, and compassion for more than 50 years

Suzanne Washington shared the Meals on Wheels People service model, how they work in Happy Valley and beyond. For more than 50 years, MOWP has been meeting the social and nutritional needs of older adults in our community.

Their focus is to provide healthy meals and keep seniors connected. They operate using food as the entree into a senior's life. This is accomplished by the "Friendly Chat Program" that utilizes 2,000 volunteers connecting with seniors via regular phone calls. During 2024 MOWP served 1.5 million meals, with 1 million to seniors as well as .5 million to children.

Service is provided to eligible participants 60 years or older. They are also seeking volunteers deliver meals to homebound seniors, make phone calls, serve lunch at a dining center, and so

much more. Visit MOWP.org for more information.



OUR TRACK RECORD

We're committed to helping seniors maintain their independence by providing them with nutritious food, human connections, and social support. \$.84 cents of every dollar we make goes straight into providing meals and support.



\$.84 of every dollar goes towards meals & services for homebound older adults.



HAPPY VALLEY BUSINESS ALLIANCE COMMUNITY UPDATES CITY OF HV PARKS & RECREATION Steve Campbell POLICE HAPPY VALLEY POLICE Marcus Mendoza FIRE CLACKAMAS FIRE DISTRICT NICK Browne NCSD NORTH CLACKAMAS SCHOOL DISTRICT Curtis Long

NOV. HVBA MEETING: CITY AND COUNTY UPDATES











Happy Valley Police - Chief Marcus Mendoza

- Time to be vigilant and aware of package thieves aka *Porch Pirates*. Consider having packages delivered to secure lockers, Look out to help your neighbors if they have packages on their doorstep.
- Beware of SCAMS. Advice: if in doubt about if it could be a scam, proceed as if it is a scam. These criminals are more creative than ever.

Clackamas Fire District - Lynsey Amundson, Public Information Officer

- Operation Santa scheduled for Dec. 5th
- · Raising awareness of fire risks of lithium battery overheating. Make sure batteries are UL Certified

City of Happy Valley - Steve Campbell, Director Community Services/Public Safety

• Membership took a moment of silence to remember longtime HVBA member Joan Lubar.

Happy Valley Parks and Recreation - Stephani Hern, Parks & Recreation Supervisor

- Holiday Events happening early December Fill a Stocking, Tree Lighting, Chain Clinic, Red Kettle Event.
- Light Up the Valley December

North Clackamas School District - Curtis Long, Communications & Community Relations Director

- Fall sports wrapped up with a number of successful playoff appearances
- Winter athletics, productions and band events will be starting up soon







Adrienne Nelson Graduation Party 2026

Grad Night Presenters:

Ana Sarish, President Tyler Walton, Lainey Day, Kierun Sarish, Ariya Andrews

Adrienne C. Nelson High School Class of 2026 Graduation Party Committee is committed to creating safe and responsible event the seniors. Unfortunately, ½ of fatal teen crashes occur between May > June during grad season. Businesses can help in the 2025 fundraising goal by making donations or sponsorships.

Learn more at www.nelsongradparty.com

ANHS | CHS Key Club Winter Blitz

Key Club Presenters:

Payton Le, Co-President Cecilia Le, Bulletin Editor

WINTER BLITZ supports over 450 families in the Metro Area. One major need is food. We provide food baskets for families, and are having a canned food drive, but business donations could stretch a lot further and have a bigger impact. We also

need small appliances and household items, toiletries, coats and blankets. Winter Blitz is Sunday, Dec 14th; every donation makes Winter Blitz even more successful! Small Donations = Big Impact More info here



November **Business Spotlight**

BISHOPS CUTS / COLOR **HAPPY VALLEY**

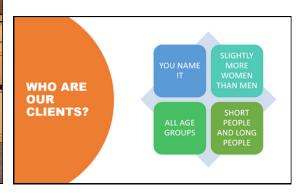
Bishops Cuts / Color Lee Jones SE Happy Valley Town Center Happy Valley OR 97086 503-878-4994



Bishops Cuts / Color | Making Happy Valley Hair look GREAT since 2018!

Bishops is your neighborhood spot for walk-in cuts, bold color, and a vibe that's all style, no ego. Whether it's a post-class trim, a big change, or your kid's first haircut - we're here to make it easy and make it yours.

Bishops takes online appointments or accepts walk-ins.





- OVER 100 YEARS OF HAIR EXPERIENCE
- ACCEPTING, CONVENIENT, ON-TREND
- WITH EXCELLENT SKILLS
 - : BARBERING ALL TYPES OF LONG CUTS COLOR PERMS SMOOTHING

 - ALWAYS INTRODUCING NEW SERVICE TECHNOLOGY





SERVICES



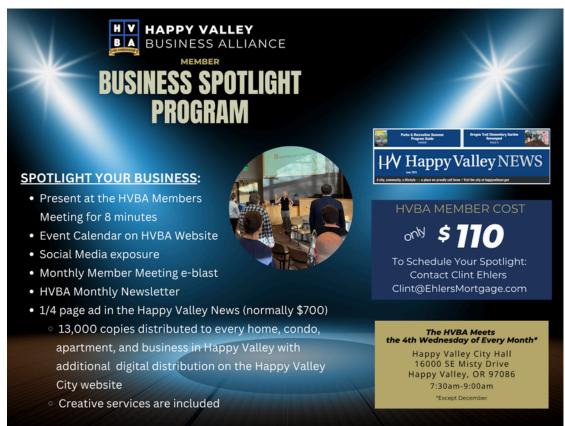
MEMBER DIRECTORY

NEW MEMBERS

• Pig & Penguin Wellness

RENEWING MEMBERS

- Arcadia Senior Living
- CarePatrol of Portland
- · Castoro Real Estate
- First Class Properties | **Property Tax Avengers**



KUDOS from the November Members Meeting

Members volunteered a number of shout outs for other HVBA Member Businesses:

- Andrew & Heather Morrison
- Happy Baskets
- Villa's Market

Bring your KUDOS to the next Monthly Members
Meeting, share them on our social pages, and post them
on the HVBA Business Directory.





HY HAPPY VALLEY
BA BUSINESS ALLIANCE

KUDOS

ments or congratula plural noun: kudos

/'k(y)oo däs,'k(y)oo dös/

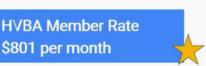
Monthly Business Card Drawing For HVBA members that attend the meeting each month, drop your business card into a drawing. 4 business cards will be drawn to be featured in social media posts the following month!



HVBA Member Benefit 10% Off Advertising

1/2 Page Ad Example \$1275 non-member rate

12x agreement \$890/month 10% off for HVBA members

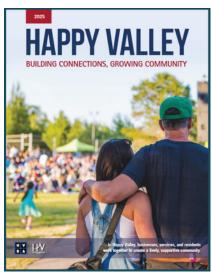




HVBA Member Savings \$474 per month

2026 HAPPY VALLEY BUSINESS & COMMUNITY MAGAZINE

The official magazine of the Happy Valley Business Alliance



Connect with Residents.
Engage with HVBA Members.
Promote the Community.

The Happy Valley Magazine promotes the community, HVBA members, and highlights everything that is remarkable about Happy Valley and the businesses that invest in our community's success.

One-time advertising rate that includes the power of

60,000 PRINT Distribution DIGITAL & SOCIAL MEDIA

Advertising Space Deadline:

January 5, 2026

Ad Files Due: January 9, 2026

Publication Date:

Digital February 2026 Print Edition March 2026

Questions or to reserve your advertising position contact:

Chris Sweet

Advertising + Project Management
Custom Publishing Division | CMG Oregon

Direct: 971-204-7886 Cell: 503-989-8906

Chris.Sweet@youroregonnews.com



November Networking Social













HAPPY VALLEYBUSINESS ALLIANCE

Gather & Networking at your business!

- · Highlight your business
- HVBA Marketing Support:
 - HVBA Social Media, Email & Newsletter
- Open to HVBA Members & Non-members
- 2nd Wednesday Monthly @ 4-6 PM

Hosting Location Qualifications:

- · Room Occupancy of 30+ standing
- Provide light food and beverages for up to 50 attendees
- Business address located in Happy Valley, Damascus or the nearby Clackamas area
- Open to remote or service-based businesses. Option to co-host at another business location or restaurant/bar

NETWORKING SOCIAL EVENTS







Networking Social Events 2nd Wednesday Monthly 4:00 - 6:00 PM



NOT A MEMBER - JOIN NOW

≈ \$150°

Learn More at: hvba.biz Email: info@hvba.biz



MONTHLY CONTEST

GET YOUR BUSINESS PLACED IN THE HV NEWS

If you have seen the recent Happy Valley News, you may have noticed that the HVBA Community advertisement is looking different. The creative has been freshened up as well as letting prospective businesses know about the benefits of Happy Valley Business Alliance Membership. See below.

The ad will include two businesses that have recently joined the HVBA and two businesses that have recently renewed their membership. That will leave two business card sized spaces available. If you would like to have your business included in a future issue of the Happy Valley News, we are launching a monthly contest.

How to win: there are more than 4 gold birds hidden on other pages throughout this newsletter. Once you find them, email the 4 page numbers to Gregg LeBlanc, our Membership Coordinator at <u>Gregg@NWNestRE.com</u> with the 4 pages that have the gold birds hidden on them.

2 Winners will be selected to be included in the Happy Valley News in the February 2026 issue. Entries must be submitted by December 31st. Previous winners are not eligible to win again.















/IN/HAPPY-VALLEY-BUSINESS-ALLIANCE-88B5B4223/



Pints with Purpose Brings Happy Valley Together.

Happy Valley once again came together in a big way this past month as Happy Valley Parks and Recreation partnered with local taphouses for the annual Pints with Purpose campaign an effort dedicated to supporting seniors in our community through the Meals on Wheels People program.

Each year, Pints with Purpose reminds us of the impact of something simple: sharing a pint with friends can also mean extending a hand to a neighbor in need. Participating taphouses featured a select beer and pledged \$1 from every pint sold to help provide warm meals to homebound seniors. These meals offer not only nourishment, but also vital connection for older adults who may feel isolated or face challenges preparing food on their own.

While this year's totals are still being finalized, the community's generosity continues to make a meaningful difference, helping ensure seniors in Happy Valley receive the support they rely on.

In addition, members of our Community Service team spent the day before Thanksgiving at New Seasons, greeting shoppers with smiles and spreading the word about the Donate Dinner program. Thank you to everyone who stopped by, learned more, and contributed to helping local families in need this holiday season. Every donation truly makes a difference!





Light Up the Valley Returns – Share Your Holiday Spirit!

The holiday season is here, and Happy Valley Parks & Recreation is inviting everyone to join in the festive fun! Whether you live in a house, apartment, or run a local business, now's the time to decorate your outdoor space and create a sparkling winter wonderland.

We want to see your holiday creativity! Take a photo of your lights, decorations, or festive displays and submit it on the City's website. Your display could be featured on the City's social media pages and website, helping spread cheer throughout the community.

Let's make Happy Valley shine bright this season-one light at a time! Submit your photos here: hv.city/light-up-the-valley



BSATROOP 611 ANNUAL CHRISTINAS ECYCLING

4 PICK UP DATES TO CHOOSE FROM THIS YEAR! SUN - DECEMBER 28 SAT - JANUARY 3 & SUN - JANUARY 4

> **SAT - JANUARY 10 9 AM - 3 PM**

TO SIGN UP: Please fill out our form at bsa611.com

or

you can drop off your tree at CVS PHARMACY
12002 SE Sunnyside Rd



RECOMMENDED DONATIONS

TREES UNDER 8 FT \$10

WREATHS \$8

*WE CANNOT RECYCLE FLOCKED TREES
ADDITIONAL DONATIONS ARE WELCOMED FOR TREES OVER 8 FT

LET US PICK UP YOUR TREE!
THANK YOU FOR SUPPORTING SCOUTING



Find Your Heart in Happy Valley



Happy Valley Parks and Recreation is kicking off the new year with a city wide winter treasure hunt! From January 5-January 30, residents of all ages are invited to search for handmade glass hearts, each one lovingly created by Sweet Lomy Art, hidden at various locations throughout the community.

Each Monday morning at 10am, a new clue will drop online leading explorers to a new secret spot somewhere in Happy Valley. Use your sleuthing skills, think outside the box, and follow the riddles carefully... they just might lead you to a hidden treasure. If you're one of the lucky adventurers who finds a heart, you'll get to take the beautiful glass piece home as a keepsake!

This is a free, family-friendly adventure designed to get people outside, connect with public spaces, and enjoy a little bit of mystery this winter season. A very limited number of glass hearts will be hidden throughout the month, so stay tuned and don't miss your chance.

The first clue will be released at 10am on January 5. Check our website and follow Happy Valley Parks and Recreation on social media for weekly clues and updates.



Share the Love This Valentine's Day!





Show a senior you care by creating a heartfelt Valentine's Care Card!

Starting January 5, stop by Happy Valley City Hall to pick up a complimentary card-making kit complete with construction paper, crayons, pens, stickers, and everything you need to spread a little joy. Use these supplies to make a card for a senior in our community and show them you care.

When you're done, simply return your completed cards to the Happy Valley Library or City Hall by Wednesday, Feb. 5.

Upcoming Happenings Mark Your Calendar





SAVE THE DATE:

JANUARY MEMBERS

MEETING

WEDNESDAY, JAN. 28TH

HAPPY VALLEY CITY HALL 16000 SE MISTY DR, HAPPY VALLEY

DOORS OPEN

AT 7:15 FOR NETWORKING

MEETING BEGINS AT 7:30



HVBA MEMBER BUSINESS CARD DISPLAY RACKS

You may have noticed the racks of business cards on the table outside of the HVBA Monthly Membership Meeting. These racks of business cards are another benefit for current members. Meeting attendees are able to browse the racks before or after each meeting.

Bring a stack of cards to an upcoming meeting and give them to Gregg LeBlanc, our Membership Coordinator. Can't attend a meeting? **Contact Gregg at Gregg@NWNestRE.com to get them**.



2025 HVBA Board





HAPPY VALLEY 2026

BUSINESS & COMMUNITY MAGAZINE



Every home. Every apartment. Every business.

Your message delivered to every home, business & apartment within the Happy Valley City limits.

AD RATES INCLUDE FULL COLOR

	non-member	member
1/12 Page	\$417	\$335
1/6 Page	\$505	\$405
1/4 Page	\$683	\$548
1/3 Page	\$790	\$633
1/2 Page	\$1000	\$799
Full Page	\$1795	\$1435

PREMIUM POSITIONS

	non-member	member
Back Cover	\$2700	\$2160
Inside Front Cover	\$2600	\$2080
Inside Back Cover	\$2500	\$2000
Page One	\$2200	\$1760

DIRECTORY LISTINGS

	non-member	member
Bold Listing	\$80	FREE
Red Bold Listing	\$100	\$80
Extra Lines (each)	\$30	\$30

One-time advertising rate for a year of exposure that includes PRINT - DIGITAL CUSTOM E-BLAST SOCIAL MEDIA

Reach out now to reserve your space in this annual favorite!



DEADLINES

Space Reservation	January	5,	2026
Print ready ads due	January	9,	2026
Publication Date	Marc	ch	2026

SENDING YOUR AD

PDF format is preferred. Minimum 300 dpi at CMYK color setting. Design services offered at no extra charge.

HAPPY VALLEY BUSINESS ALLIANCE MEMBER BENEFIT & DISCOUNT

HVBA members will be featured prominently with a highlighted listing indicating their HVBA membership. HVBA members also receive a **20% discount** on display advertising in the magazine.

Chris Sweet 971.204.7886

Chris.Sweet@YourOregonNews.com

Produced by:

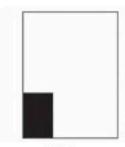
Happy Valley Business Alliance and City of Happy Valley





Published By: Carpenter Media Group





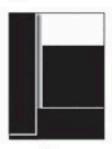
1/12 page 2.25" x 3"



1/6 page Vert: 2.25" x 4.875" Horiz: 4.75" x 2.5"



1/4 page 4.75" x 3.5"



1/3 page Sq: 4.75" x 4.75" Vert: 2.25" x 9.75" Horiz: 7.25" x 3.25"



1/2 page 7.25" x 4.75"



Full page 8.625" x 11.125" (page trim size is 8.375" x 10.75")



What is the HVBA?

The Happy Valley Business Alliance (HVBA) is a community focused organization that supports and connects Happy Valley business owners and brings attention to their businesses, attractions, and upcoming special events in Happy Valley. We are passionate about maintaining a great place to live and work, so we strive to promote a healthy business network with our members. Growing our community partners who share our interests in contributing to the livelihood of the Happy Valley business network promotes sustainable relationships and economic growth in our community.

HVBA was formed in 2005 with the intention of maintaining integrity and livability of our great community. As the original group of local business owners connected an alliance was formed so that each business would have a voice and could equally contribute to the economic development and success of the Happy Valley area. As our local business community grows, so do our members. We continue to strive for each and every business to be as successful as possible and for our members to have a place to connect with other local business owners for support and access to the resources needed.

As a member, you will be surrounded by local business leaders that will support you and your goals. As well as give you a first hand look at what is happening around your community. Happy Valley is a premiere location for your business because of its growth and buy local feeling. By having an insight to the community events, community leaders, and the resources that the HVBA provides your business will grow and thrive along side Happy Valley!

MORE SOCIAL MEDIA LINKS











/CITYOFHAPPYVALLEY



Not A HVBA Member?

HVBA Member Benefits

One of the best ways to connect with other local businesses and people in Happy Valley is to become a member of the HVBA. Not only do we hold monthly meetings where members can get involved in community events through sponsorships or resource sharing, we create opportunities for business owners to meet and get to know each other. The HVBA is open to any business doing business in the city of Happy Valley and surrounding areas.

Here are a few more benefits of membership:

- Members receive email reminders about upcoming community events, keeping you connected and informed
- You have a collective voice of business in the City of Happy Valley and can get problems addressed and solved
- As a member you receive City Council updates regarding decisions that might affect your business
- Hear guest speakers from community businesses speak on topics important to alliance and business in Happy Valley
- You will have opportunities to sponsor events that make our city great and make a name for your business, like the Fourth of July Festival, Summer Concerts, Harvest Fest and Tree Lighting!
- Business training with guest speakers
- Website listing and social media postings

Join Here

